

How to Add Email Verification to an Overlay

Improve the quality of your email list by adding the email verification feature to verify email addresses. Before your visitors click on the call to action button, the Picreel popup can tell if an email they enter is genuine or not.

By adding an email verification feature, you can:

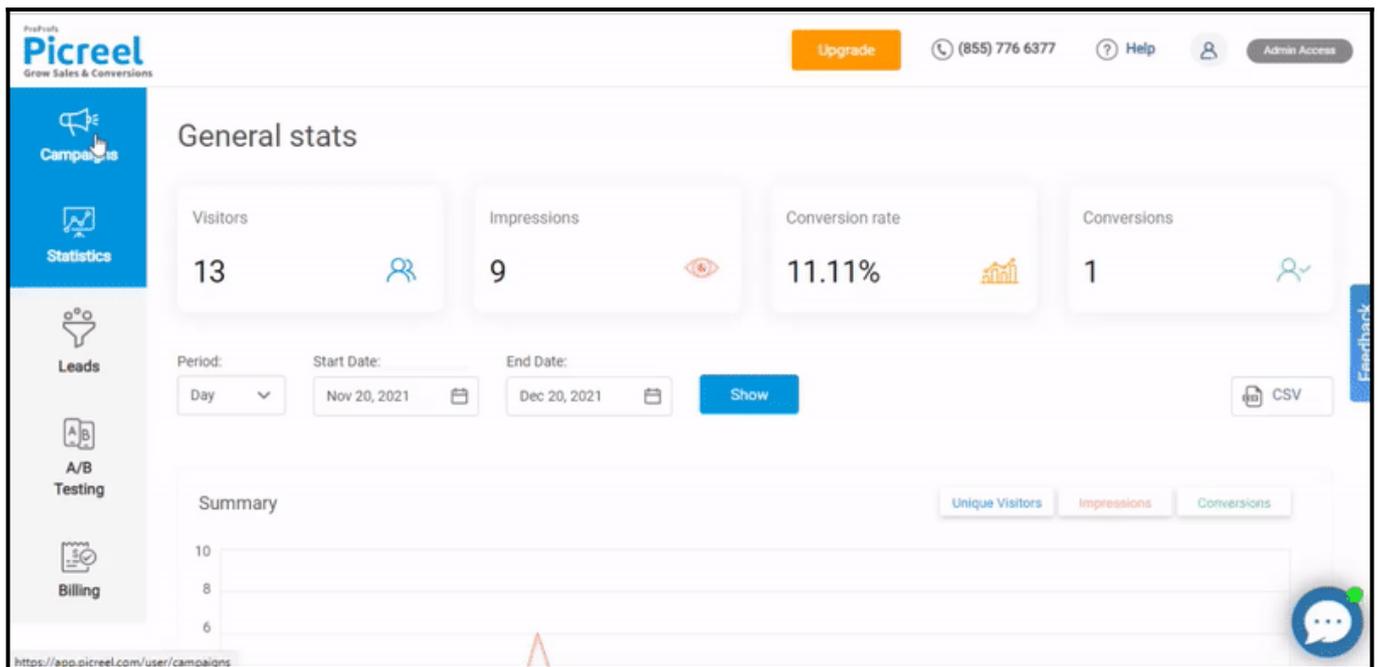
1. **Build** an email list of genuine email addresses.
2. **Filter** out fake email addresses easily.

To add the email verification feature to an overlay:

Note: We integrate with **BriteVerify** to verify emails. You'll need to have an account at briteverify.com.

To integrate with briteverify.com,

- Navigate to the '**Edit Design**' section of your campaign
- Open '**HTML/CSS Editor**' at the top of your Design step.



- Scroll down till you see the editor.
- Paste this **code** after any line of code.

...where "**your-api-key**" is your **API key** of briteverify.com.

The screenshot shows the Picreel user interface. At the top left is the Picreel logo with the tagline 'Grow Sales & Conversions'. At the top right are contact details: a phone icon with '(855) 776 6377', a 'Help' button, and a user profile icon. The main content area features a blue popup overlay with the text 'No, thanks. I'd rather pay a full price'. Below the popup is a toolbar with buttons for 'HTML', 'CSS', 'Add element', 'Text field', 'Email field', 'Name field', 'Phone field', 'Submit button', 'Url/Redirect button', and 'Close button'. At the bottom is a code editor with the following HTML code:

```

1 <!-- Important!!! Insert your HTML inside div ".container".
2 Please, do not delete it and such classes for elements like "submit", "redirect", "close".
3 Template will work uncorrect or not work at all. You can do it for your own risk. -->
4 <link href="//fonts.googleapis.com/css?family=Open+Sans:300italic,400italic,600italic,700italic,800italic,400,300,600,700,800" rel="stylesheet" type="text/css">
5 <div class="container" data-template-type="collect-email">
6 <div class="logo-container hide-logo">
7 
8 </div>
9 <div data-em="text-line-1" class="text-line-1">Wait, we have a special offer</div>
10 <div data-em="text-line-2" class="text-color">Enter your email and get 15% off!</div>
11 <div class="template-inputs">
12 <input name="email" placeholder="Enter Email Address Here" type="email" required="required">
13 </div>
14 <button data-em="button" type="submit" class="submit btn-bg-color" id="submit-button" target="">GET MY 15% OFF NOW</button>
15 <div data-em="modal-close-link" class="close close-link text-color" id="close-link">No, thanks. I'd rather pay a full price</div>
16 <input type="hidden" name="briteverify" value="1" data-apikey="your-api-key" />
17 </div>
18 <input type="hidden" name="wrap_click_close" value="0">

```

When you're done, the Picreel popup will check if emails are **real** before your visitors can hit the **"Yes"** button. If the email is not real -- there will be a **warning message** to enter a valid email. *That is all about adding the email verification feature to your website overlays.*

Related Articles:

- [How to Create a 'One-Button' & 'Two-Button' Overlays in Picreel](#)
- [How to Integrate Picreel With Salesforce Marketing Cloud](#)
- [How to Add Captcha Verification to Website Overlays](#)