

## How to Add Email Verification to an Overlay

Improve the quality of your email list by adding the email verification feature to verify email addresses. Before your visitors click on the call to action button, the Picreel popup can tell if an email they enter is genuine or not.

**By adding an email verification feature, you can:**

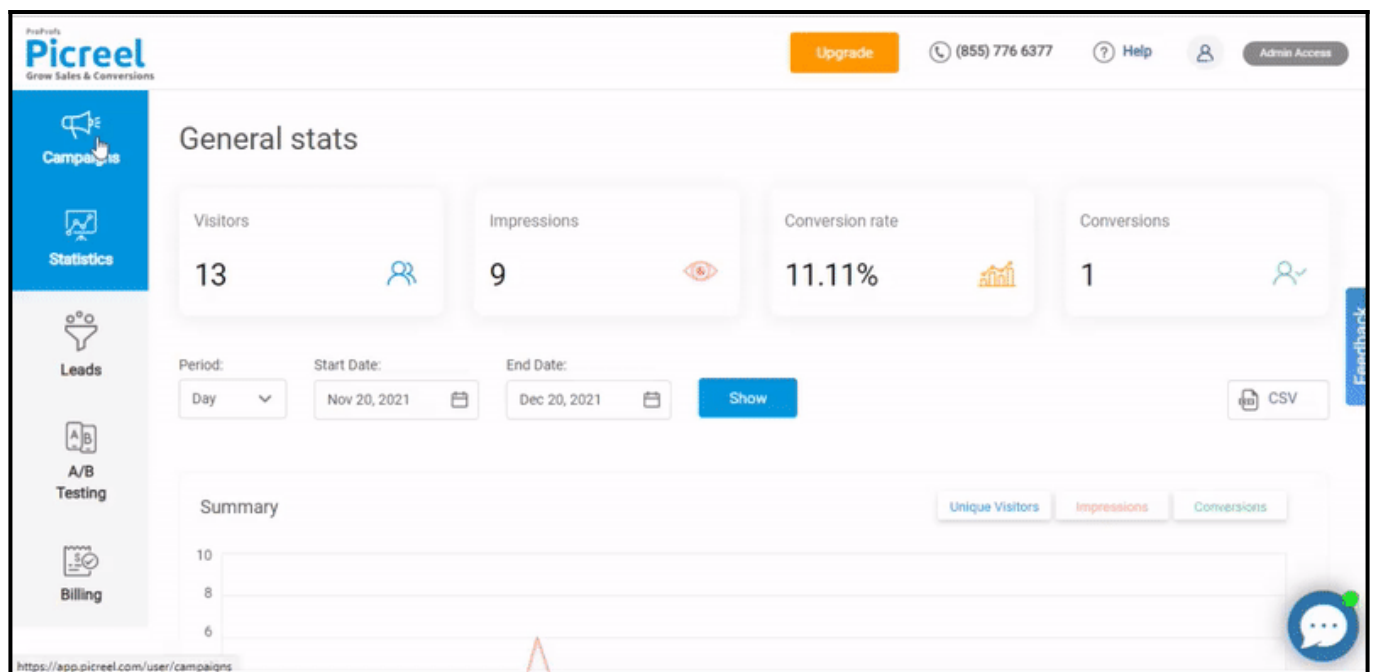
1. **Build** an email list of genuine email addresses.
2. **Filter** out fake email addresses easily.

**To add the email verification feature to an overlay:**

**Note:** We integrate with **BriteVerify** to verify emails. You'll need to have an account at **briteverify.com**.

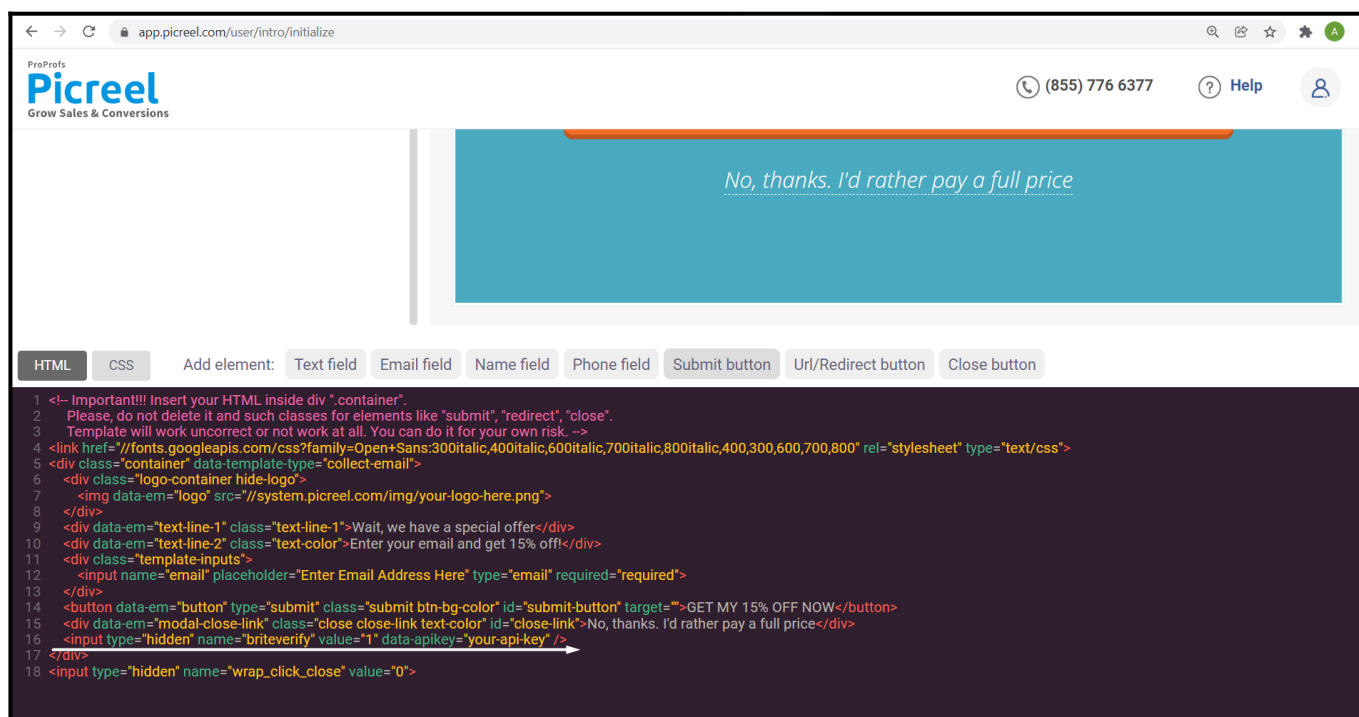
To integrate with briteverify.com,

- Navigate to the '**Edit Design**' section of your campaign
- Open '**HTML/CSS Editor**' at the top of your Design step.



- Scroll down till you see the editor.
- Paste this **code** after any line of code.

...where "**your-api-key**" is your **API key** of briteverify.com.



When you're done, the Picreel popup will check if emails are **real** before your visitors can hit the **"Yes"** button. If the email is not real -- there will be a **warning message** to enter a valid email. *That is all about adding the email verification feature to your website overlays.*

## Related Articles:

- [How to Create a 'One-Button' & 'Two-Button' Overlays in Picreel](#)
- [How to Integrate Picreel With Salesforce Marketing Cloud](#)
- [How to Add Captcha Verification to Website Overlays](#)