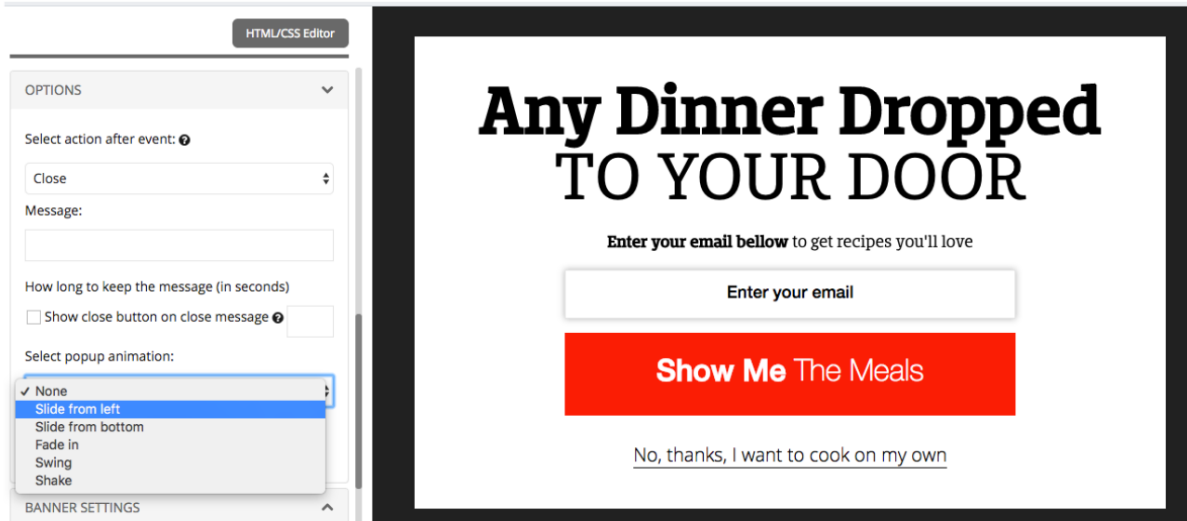


# How to Add Animations to an Overlay

Slide from a side, fade in, swing, shake -- your popup campaigns can surprise your visitors in a really engaging way.

To add animations to your popup, open “*Options*” section. Find “Select popup animation” and choose an option in the dropdown menu.



The image shows a side-by-side view of a popup campaign editor and the resulting popup overlay. On the left is the editor interface, and on the right is the popup itself.

**Editor Interface (Left):**

- Tab: HTML/CSS Editor
- Section: OPTIONS
- Select action after event: Close
- Message: [Empty text field]
- How long to keep the message (in seconds): [Empty text field]
- Show close button on close message:
- Select popup animation: [Dropdown menu open]
- Dropdown menu options: None (checked), Slide from left (highlighted), Slide from bottom, Fade in, Swing, Shake
- Section: BANNER SETTINGS

**Popup Overlay (Right):**

- Text: **Any Dinner Dropped TO YOUR DOOR**
- Text: Enter your email below to get recipes you'll love
- Form: [Enter your email]
- Button: **Show Me The Meals**
- Text: [No, thanks, I want to cook on my own](#)