

Your popup can open a new browser tab whenever someone clicks on your call to action button.

When you're adding a redirect link, make sure you check "Open redirect URL in a new window".

The image shows a configuration interface on the left and a preview of a popup on the right. The configuration interface is titled "HTML/CSS Editor" and includes the following options:

- Buttons: "GET MY 15% OFF NOW" and "No, thanks. I'd rather pay a full price".
- Section: "OPTIONS" with a dropdown arrow.
- Section: "Select action after event:" with a dropdown menu set to "Redirect".
- Section: "Redirect URL:" with a text input field containing "http://yoursite.com".
- Checkboxes: "Pass lead data to redirect URL", "Open redirect URL in a new window", "Hide overlay close button", and "Hide overlay by clicking on background".
- Section: "Select popup animation:" with a dropdown menu set to "None".

The popup preview on the right features a blue background with white text and an orange button. The text reads: "Wait, we have a special offer", "Enter your email and get 15% off!", "Enter Email Address Here" (in a white input field), "GET MY 15% OFF NOW" (on the orange button), and "No, thanks. I'd rather pay a full price" (in a white link).