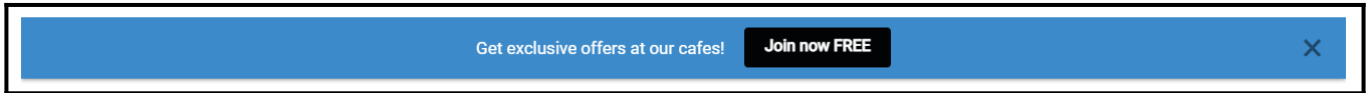**How to Create & Add a Reminder Bar**

Picreel facilitates the feature to add a Reminder Bar (aka a Hello Bar) that will stick at the top of your website.

Watch this quick video guide to add a reminder bar:

Or continue reading to learn it step-by-step.

A reminder bar's purpose is to inform visitors about any ongoing promotional campaign without interrupting their navigational experience after they have interacted with your overlay.
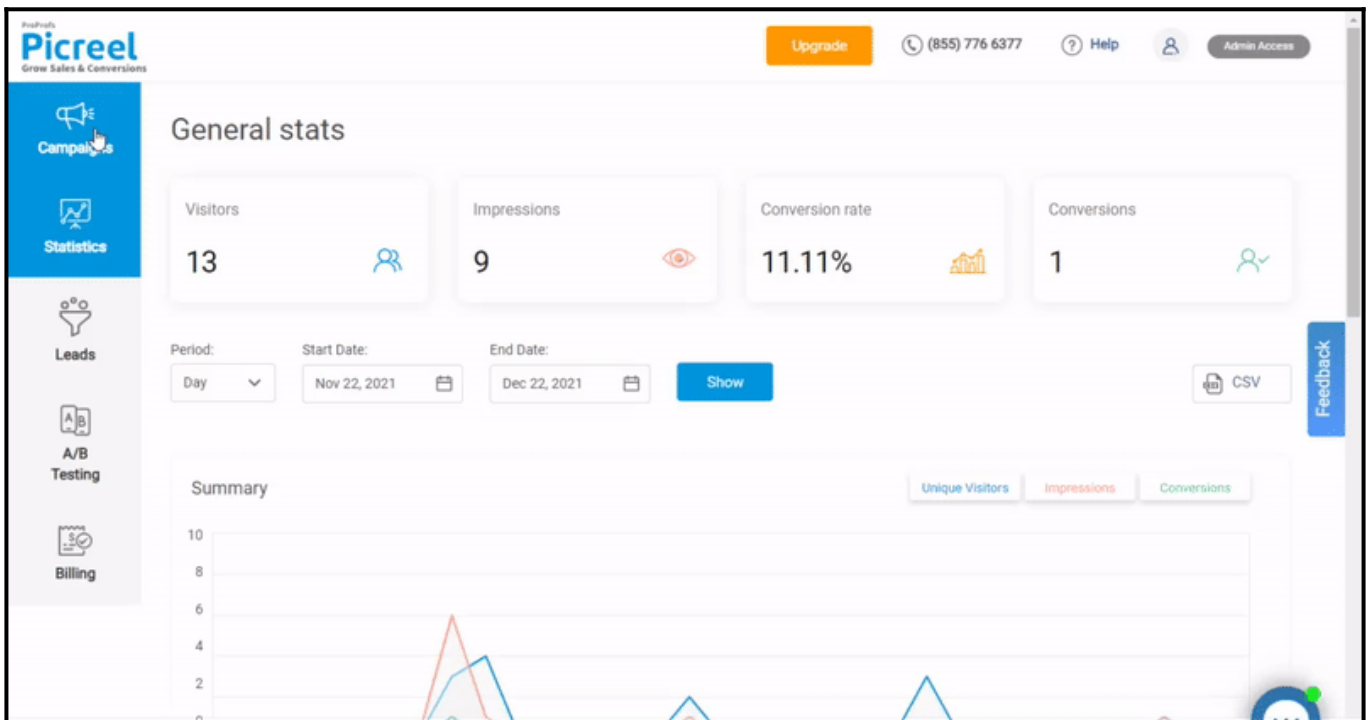
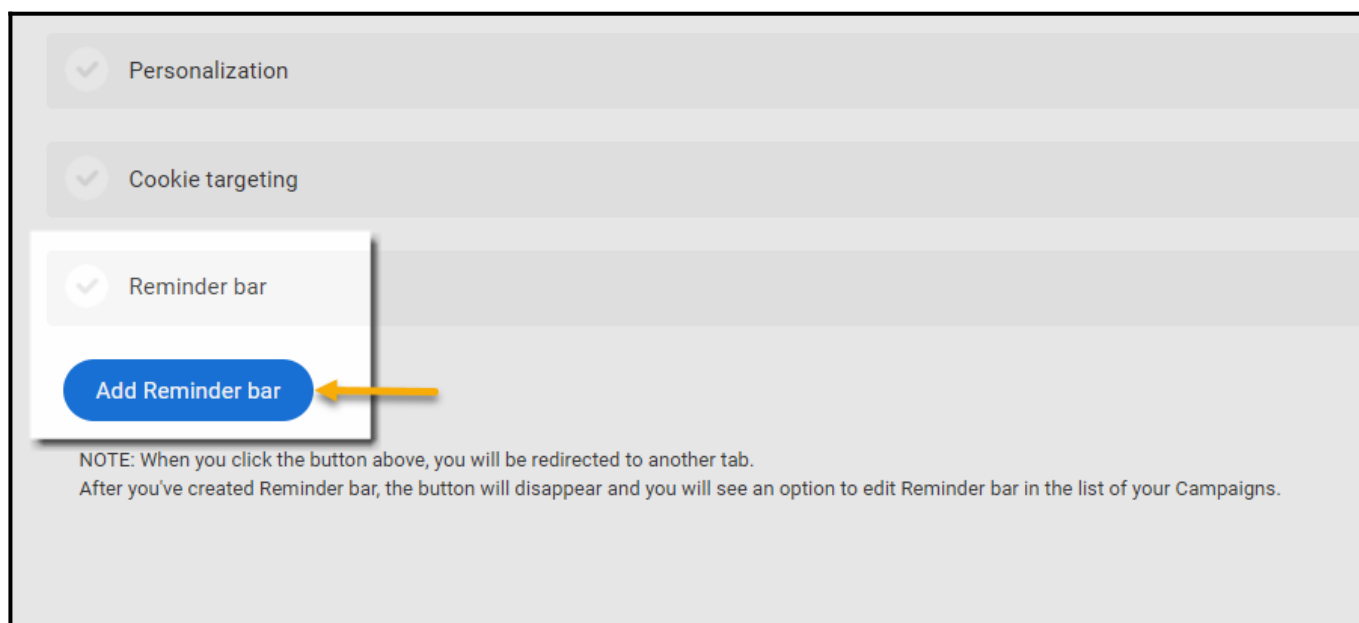**Here's what a reminder bar would look like:**

To set up a reminder bar:

Step 1: In your Picreel account,

- Navigate to ''**Campaigns**'' > ''**Settings**'' of an existing Picreel campaign.

- Scroll down to **Reminder Bar**

Step 2: Click **Add Reminder Bar.**

You can choose between a regular **Reminder Bar** and an **Event Reminder Bar.**

A regular Reminder Bar will appear whenever visitors **convert** through your pop-up (i.e., click on the Call to Action button).

The regular Reminder Bar serves as a reminder about your offer at the top of your site.

You can edit **colors** as well as **fields.** Also, you can modify other settings, such as reminder **bar size** and its **position.**

FIELDS

Title text

```
<b>Don't forget</b> your <b>20%</b> discount code:
```

Coupon text

```
CODE2016
```

OPTIONS

Reminder bar size

Large ⌄

Reminder bar position ⃠

At the top ⌄

Remain at top/bottom of window

Remain at top when scrolling ⌄

Show shadow

Show shadow at the bottom ⌄

☐ Hide close button ⃠

An **Event Reminder Bar** allows you to choose what message your visitors will see after they:
1. Convert through your pop-up (click on the Call to Action button)
2. Close pop-up

So, you can switch between the messages (after opt-in or close).
You can change your Reminder Bar's **colors**, **text**, **size**, and **position**.

Step 3: Click **Save** to finish setting up the reminder bar as per your preference.
And that's it! If you encounter any issues or have any questions, don't hesitate to reach out to our
support team.

Related Articles:

- How to Integrate Picreel With Google Analytics
- How to Set up Industry-Specific Overlays
- How to Send Collected Lead Data to URL