

## How to Create & Add a Reminder Bar

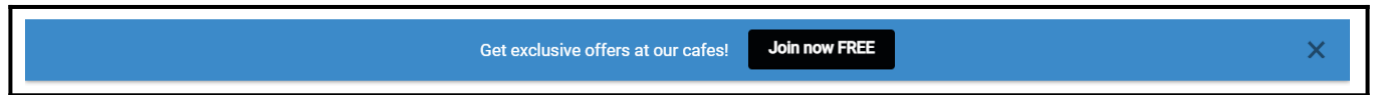
Picreel facilitates the feature to add a Reminder Bar (aka a Hello Bar) that will stick at the top of your website.

Watch this quick video guide to add a reminder bar:

Or continue reading to learn it step-by-step.

A reminder bar's purpose is to inform visitors about any ongoing promotional campaign without interrupting their navigational experience after they have interacted with your overlay.

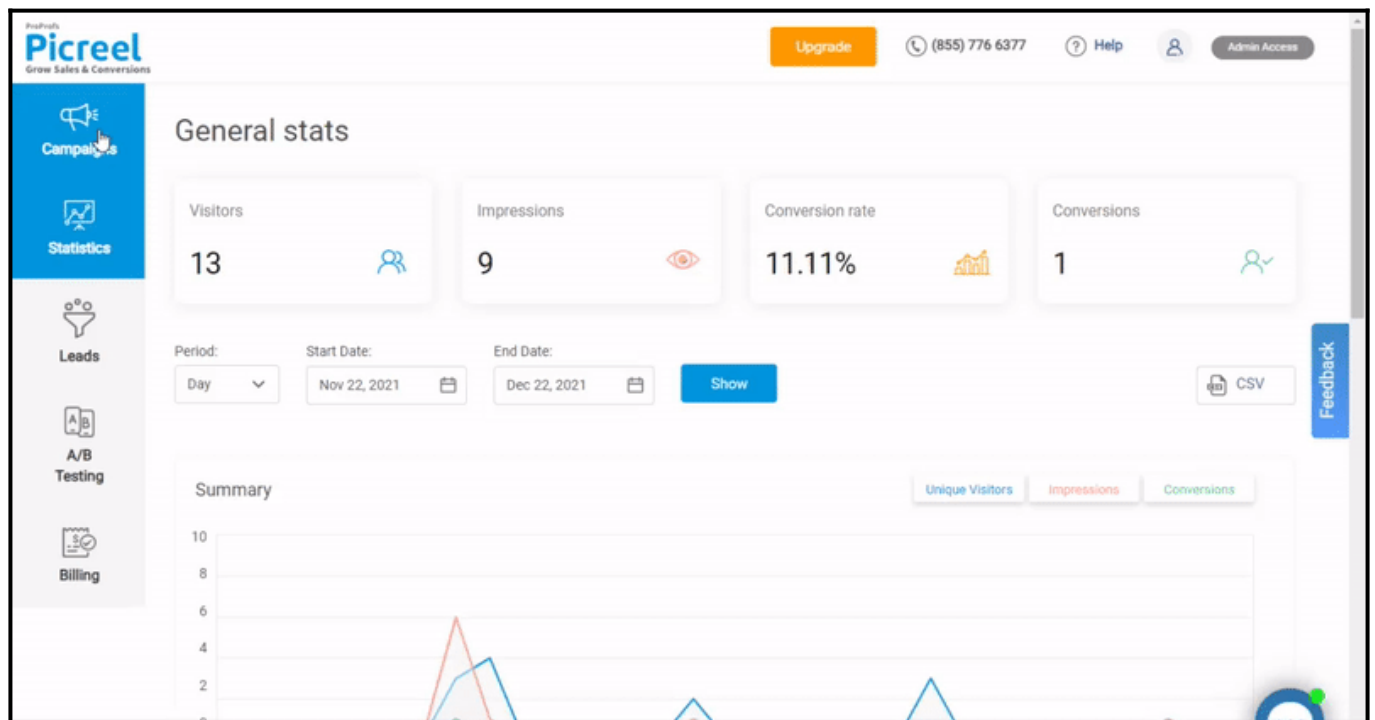
**Here's what a reminder bar would look like:**



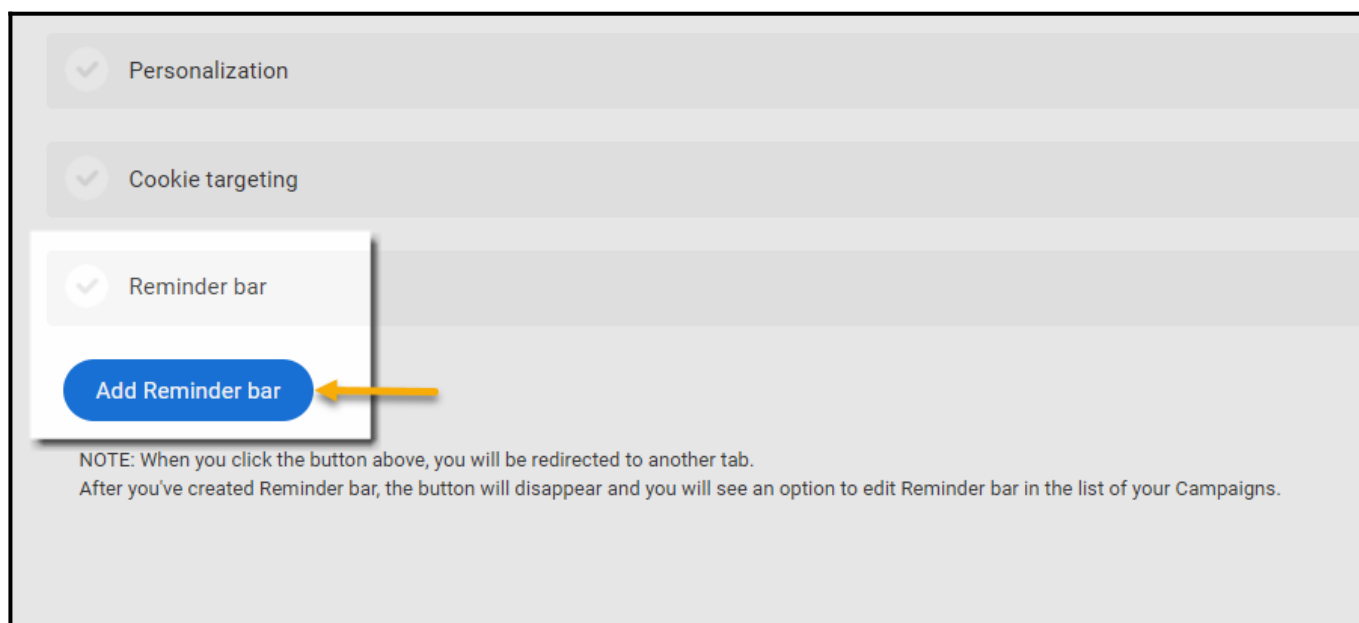
## To set up a reminder bar:

**Step 1:** In your Picreel account,

- Navigate to **"Campaigns"** > **"Settings"** of an existing Picreel campaign.
- Scroll down to **Reminder Bar**



**Step 2:** Click **Add Reminder Bar**.



You can choose between a regular **Reminder Bar** and an **Event Reminder Bar**.

### Edit Default Reminder bar Template

Regular Reminder bar
Events Reminder bar

Don't forget your **20%** discount code:
CODE2016

#### DESIGN

Background Color <div>#eb593c</div> Reset	Text Color <div>#ffffff</div> Reset	Coupon Background Color <div>#000000</div> Reset	Coupon Text Color <div>#ffffff</div> Reset
Close Button Color <div>#000000</div> Reset			

#### FIELDS

Title text

<b>Don't forget</b> your <b>20%</b> discount code:

Coupon text

CODE2016

A regular Reminder Bar will appear whenever visitors **convert** through your pop-up (i.e., click on the Call to Action button).

The regular Reminder Bar serves as a reminder about your offer at the top of your site.

You can edit **colors** as well as **fields**. Also, you can modify other settings, such as reminder **bar size** and its **position**.

FIELDS	
Title text	<input type="text" value="&lt;b&gt;Don't forget&lt;/b&gt; your &lt;b&gt;20%&lt;/b&gt; discount code:"/>
Coupon text	<input type="text" value="CODE2016"/>

OPTIONS	
Reminder bar size	<div>Large</div>
Reminder bar position ?	<div>At the top</div>
Remain at top/bottom of window	<div>Remain at top when scrolling</div>
Show shadow	<div>Show shadow at the bottom</div>
<input type="checkbox"/> Hide close button ?	

An **Event Reminder Bar** allows you to choose what message your visitors will see after they:

1. Convert through your pop-up (click on the Call to Action button)
2. Close pop-up

Save Cancel

Preview after opt-in Preview after close

Coupon code: CODE2016

Background Color

Coupon Text & Border Color

Reset #ffffff Reset

So, you can switch between the messages (after opt-in or close).  
You can change your Reminder Bar's **colors**, **text**, **size**, and **position**.

Edit Default Reminder bar Template

Save
Cancel

Regular Reminder bar
Events Reminder bar

Preview after opt-in
Preview after close

The offer is still valid
Get your 10%

DESIGN

Background Color

#eb593c
Reset

Text Color

#ffffff
Reset

Coupon Background Color

#000000
Reset

Coupon Text & Border Color

#ffffff
Reset

Close Button Color

#000000
Reset

FIELDS AFTER OPT-IN

Title text

<b>Don't forget</b> your <b>20%</b> discount code:

Coupon text

CODE2016

FIELDS AFTER CLOSE

Title text

The offer is still valid

Button text

Get your 10%

OPTIONS

Reminder bar size

Large

Reminder bar position

At the top

Remain at top/bottom of window

Remain at top when scrolling

Show shadow

Show shadow at the bottom

☐ Hide close button

**Step 3:** Click **Save** to finish setting up the reminder bar as per your preference.

*And that's it! If you encounter any issues or have any questions, don't hesitate to reach out to our support team.*

## Related Articles:

- [How to Integrate Picreel With Google Analytics](#)
- [How to Set up Industry-Specific Overlays](#)
- [How to Send Collected Lead Data to URL](#)