How to Send Collected Lead Data to URL

Picreel lets you send collected emails and other data to a URL after visitors convert from a pop-up.

Here's what the URL will look like after you enable the settings to send the collected lead data to the URL:

https://alextest121.weebly.com/?email=john.cena%40xyz.com&mobn=9876543210

To send collected data to URL:

Step 1: In your Picreel account, Go to Campaigns>>Edit to open the 'Edit Design' section.

Step 2: Click 'Options' on the left panel and choose 'Redirect' under 'Select action after event.'

Step 3: Check' Pass lead data to redirect URL' when you're pasting a link to redirect.

OPTIONS	~	
Select action after event: 📀		
Redirect	~	
Redirect URL:		
http://yoursite.com		All .1 .0 .
Pass lead data to redirect URL ②		All the Sweet
Open redirect link in 💿		Sign up to get all our best
Same tab and window	~	holiday-related content in your inbox.
Select popup animation:		ENTER YOUR EMAIL HERE
None	~	SUBMIT

Note: You can only enable this setting when you choose to **open a redirect link** either in the **(1) Same tab and window** or **(2) New Window.** If you choose to open the redirect URL in a New Tab, you won't see this feature.

Now, leads will be redirected to a link like yoursite.com/thank-you?collected-email&collectedname. That is all about sending collected lead data to the URL.

Related Articles:

- How to Manage Existing Campaigns
- How to Personalize Your Pop-ups Using Picreel's 'Two-Way Connection'
- How to A/B Test Picreel's Pop-up Campaigns