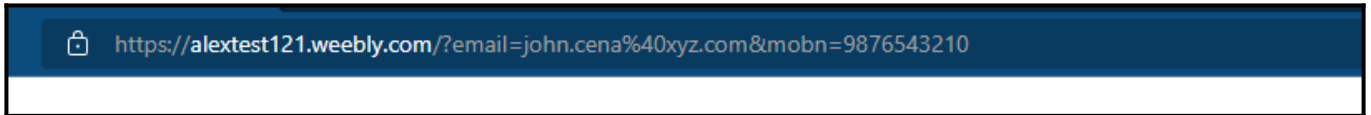


How to Send Collected Lead Data to URL

Picreel lets you send collected emails and other data to a URL after visitors convert from a pop-up.

Here's what the URL will look like after you enable the settings to send the collected lead data to the URL:

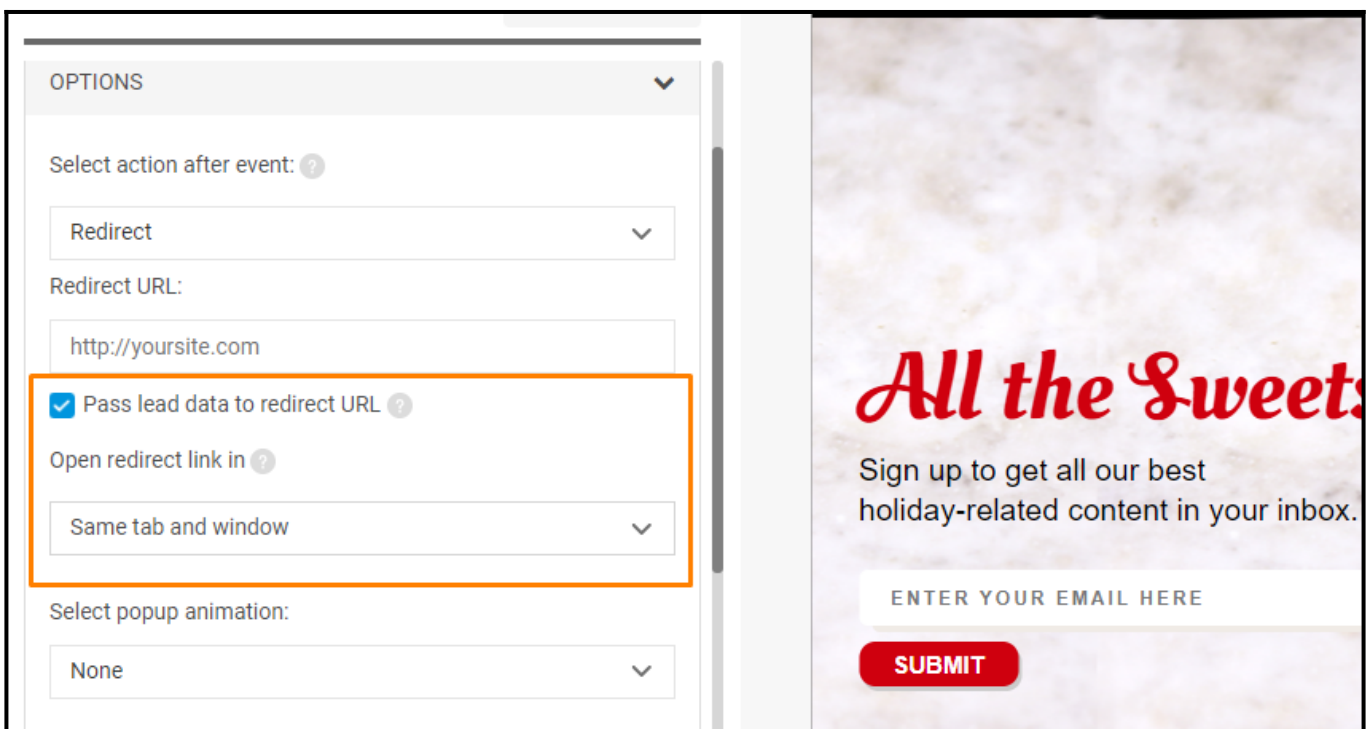


To send collected data to URL:

Step 1: In your Picreel account, Go to **Campaigns>>Edit** to open the 'Edit Design' section.

Step 2: Click '**Options**' on the left panel and choose '**Redirect**' under '**Select action after event.**'

Step 3: Check '**Pass lead data to redirect URL**' when you're pasting a link to redirect.



Note: You can only enable this setting when you choose to **open a redirect link** either in the **(1) Same tab and window** or **(2) New Window**. If you choose to open the redirect URL in a New Tab, you won't see this feature.

Now, leads will be redirected to a link like `yoursite.com/thank-you?collected-email&collected-name`.

That is all about sending collected lead data to the URL.

Related Articles:

- [How to Manage Existing Campaigns](#)
- [How to Personalize Your Pop-ups Using Picreel's 'Two-Way Connection'](#)
- [How to A/B Test Picreel's Pop-up Campaigns](#)