

How to Integrate Picreel With Your Shopify Store

Integrate Picreel with your Shopify store to boost leads, enhance customer retention, and expand your mailing list.

Use Case:

Imagine you run a Shopify store and want to reduce cart abandonment rates, improve customer retention, and grow your email list.

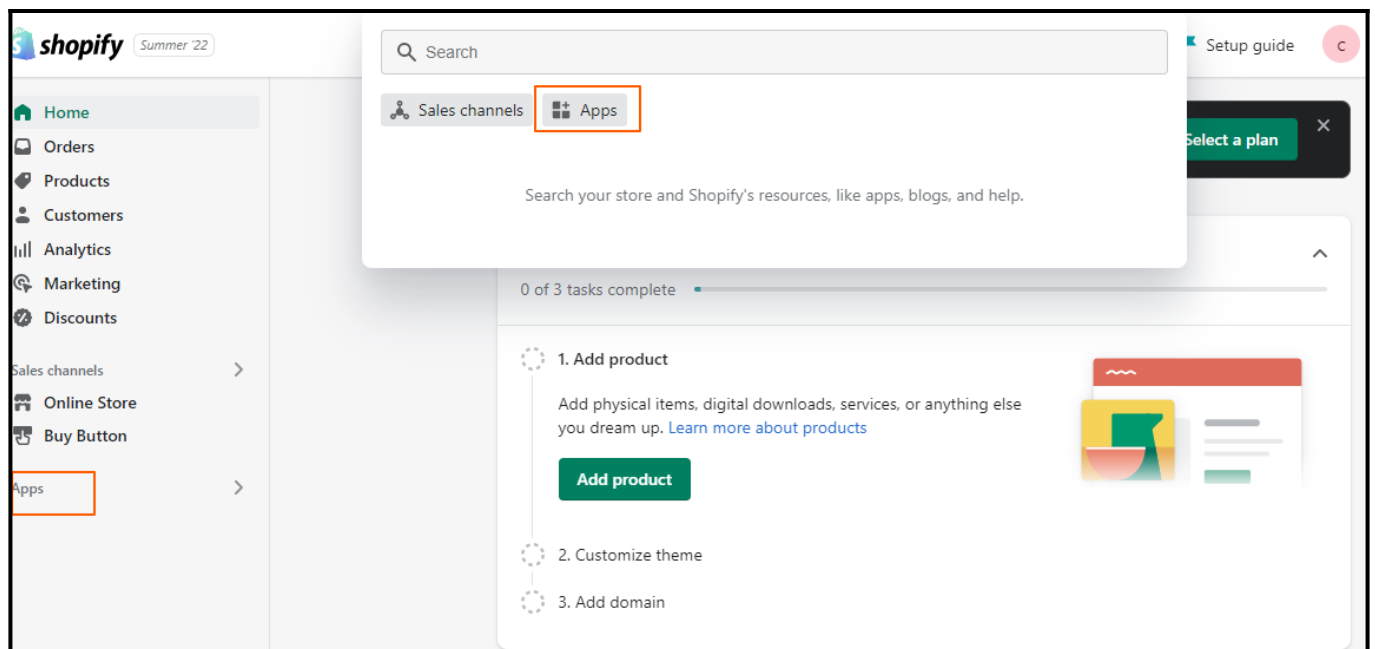
1. **Lower Cart Abandonment Rates:** Reduce the number of shoppers abandoning their carts by displaying enticing popups at just the right time.
2. **Enhance Customer Retention:** Keep your existing customers engaged and returning for more with tailored popups.
3. **Grow Your Mailing List:** Collect valuable customer emails to expand your marketing reach.

To Easily Integrate Picreel With Your Shopify Store

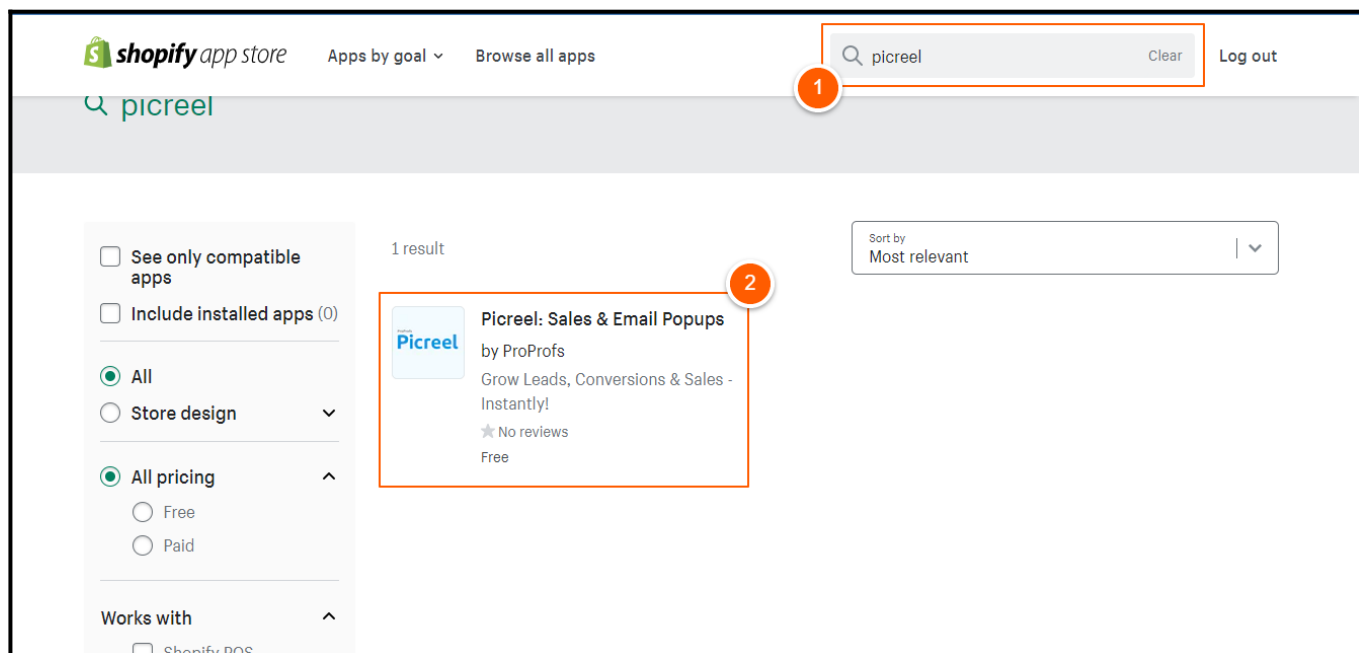
Step 1: Log in to your **Shopify eCommerce** store.

Step 2: Click on "**Apps**" located on the sidebar to access the Shopify App Store.

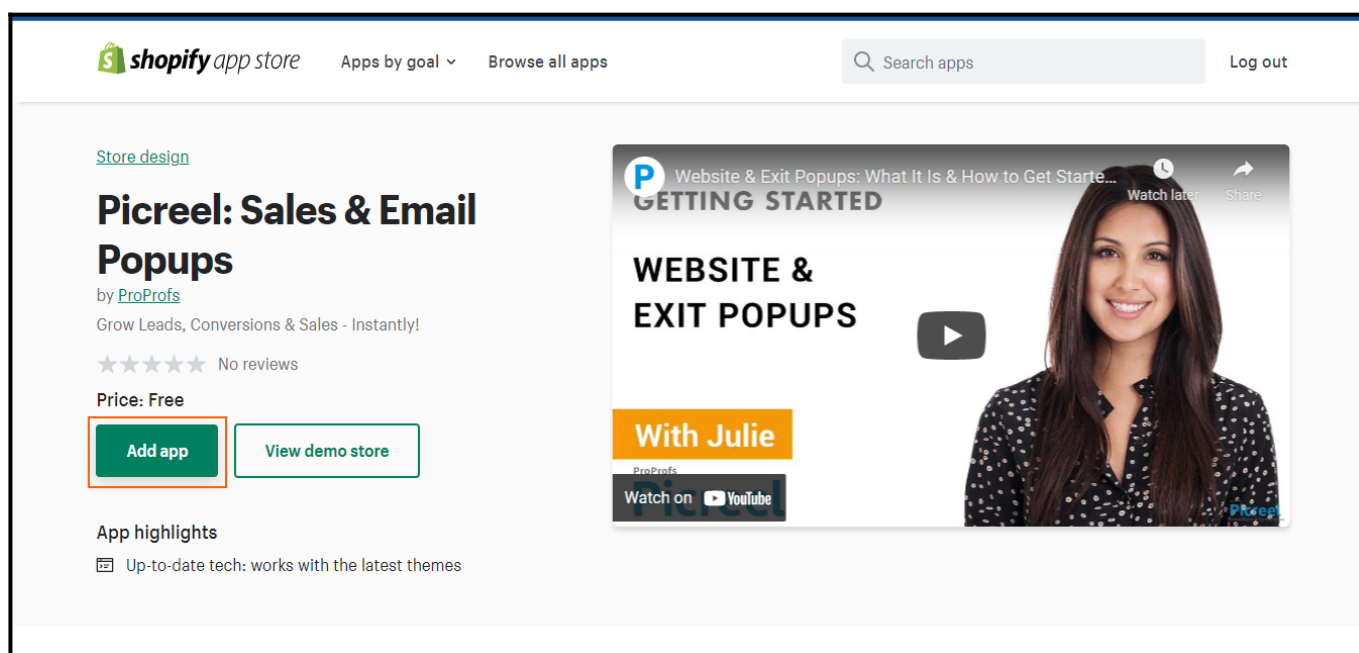
Note: You can find the "**Apps**" option either in the sidebar or at the bottom of the search bar.



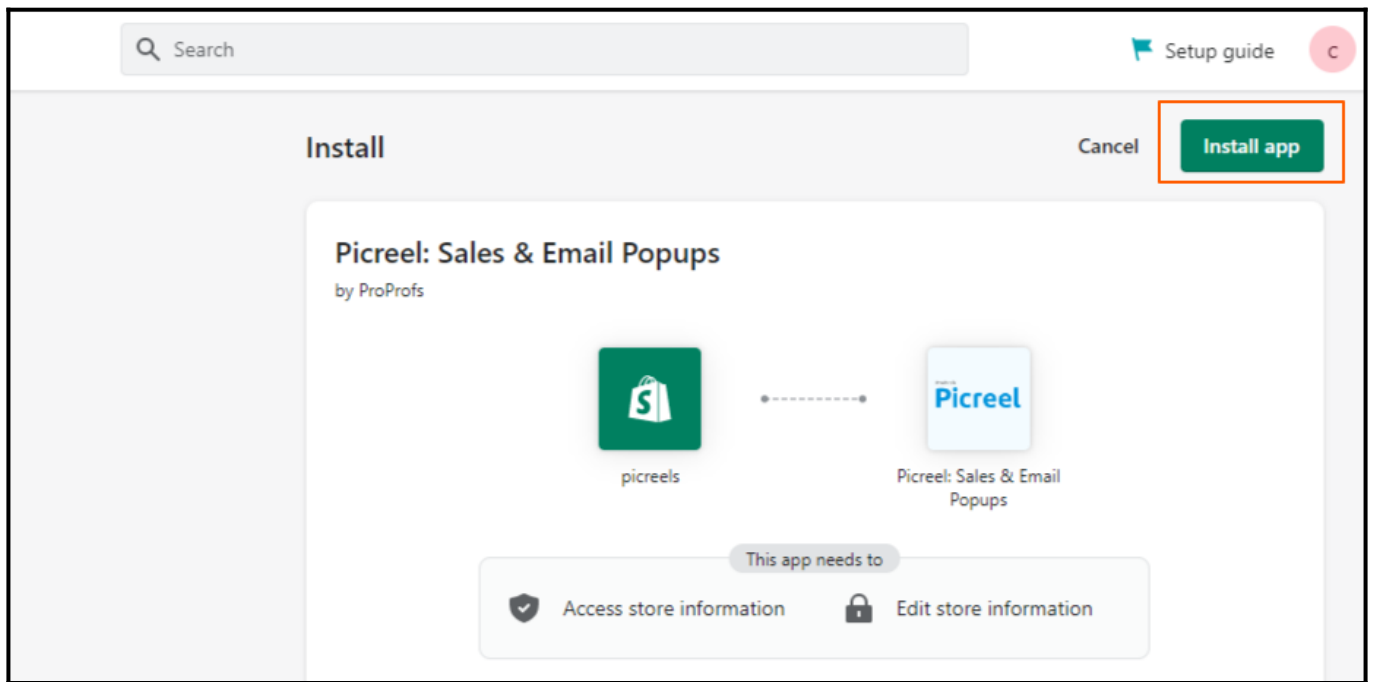
Step 3: In the Shopify App Store, use the search bar to look for "**Picreel**." Select "**Picreel: Sales & Email Popups**" from the search results.



Step 4: Click on "Add app" to initiate the integration process.



Step 5: After adding the app, click on "Install App" to complete the integration.



You have successfully integrated Picreel with your Shopify eCommerce store. If you encounter any issues or have any questions, feel free to contact our [support team](#).

Related Articles:

- [How to Connect Picreel to Any Website](#)
- [How to Set up Pop-up Campaign for a Specific Cookie](#)
- [How to Send Collected Lead Data to URL](#)