

How to Create a 'Required' Field

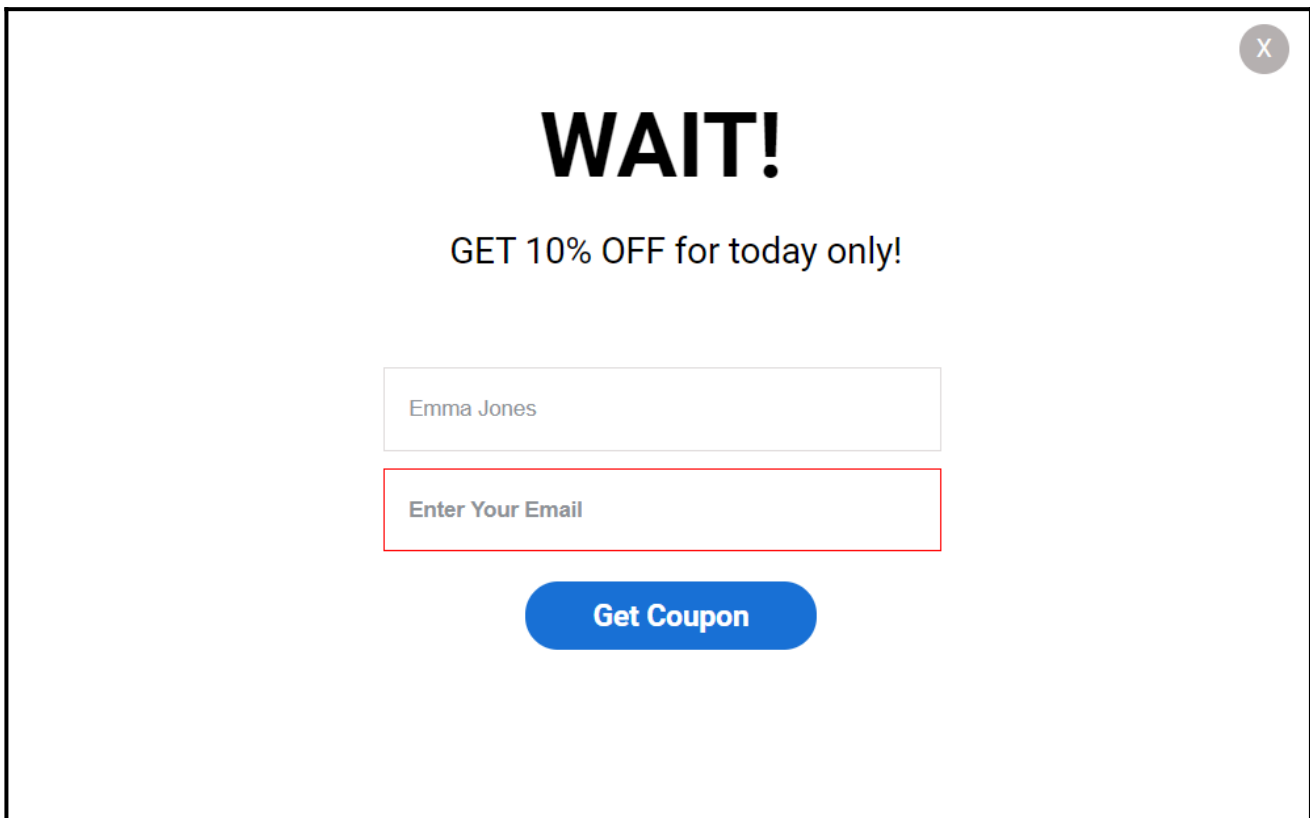
Learn how to make fields 'required' in Picreel to collect crucial data and boost your website's conversion rates.

Use Case: Imagine you have an online survey where you need users to provide their email addresses. Making the email field 'required' ensures you get this vital information.

Benefits:

1. **Collect Essential Data:** By making a field 'required,' you ensure you gather the essential information for your needs.
2. **Improve Conversion Rates:** Understanding your users better through required fields can enhance your website's conversion rates.

Here's what creating a "required" field feature would look like:



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Emma Jones

Enter Your Email

Get Coupon

To Create a 'Required' Field

Step 1: Editing a campaign

- Click **Campaigns** in the side panel.
- Look for the required campaign and click "**Edit**" corresponding to it.

Campaigns

Statistics

Leads

A/B Testing

Billing

Action ▾ All Campaigns ▾ Sort by: ▾

Select	Image	Status	Name
<input type="checkbox"/>		Paused	Stay and Save Campaign on https://stylehive5.helpdocsonline.com/home Edit Email Copy Delete Settings
<input type="checkbox"/>		Paused	Survey Campaign Campaign on https://stylehive5.helpdocsonline.com/home Edit Email Copy Delete Settings
<input type="checkbox"/>		Enabled	Discount Campaign Campaign on http://www.helpdocsonline.com Edit Email Copy Delete Settings

Step 2: Make Fields Required

- Click the downward arrow to expand the **Input Fields** menu.
- Select the "**Required**" checkbox corresponding to the input field.

Picreel
Grow Sales & Conversions

Campaign >> Design >> Settings

Discount Campaign

Layout & Design ▾

Elements ▾

Input Fields

+ Add New Field

Enter Your Name ☐ Required

Enter Your Email ☐ Required

Settings Done

WAIT!
GET 10% OFF for today only!

Enter Your Name

Enter Your Email

Get Coupon

Step 4: Once you've marked the field as '**required**,' click "**Done**" to apply the changes. You've successfully created a '**required**' field for your website overlay in Picreel. Feel free to contact the support team if you encounter any issues or have any questions.

Related Articles:

- [How to Analyze the Campaign Statistics on the Dashboard](#)
- [How to Get New Leads Notification in My Inbox](#)
- [How to Add & Customize Elements on Overlays](#)