

How to Use Custom Fonts to Customize Your Website Overlays

Picreel allows you to customize your website overlays with custom fonts to make them more appealing. You may use any custom font to edit your overlays.

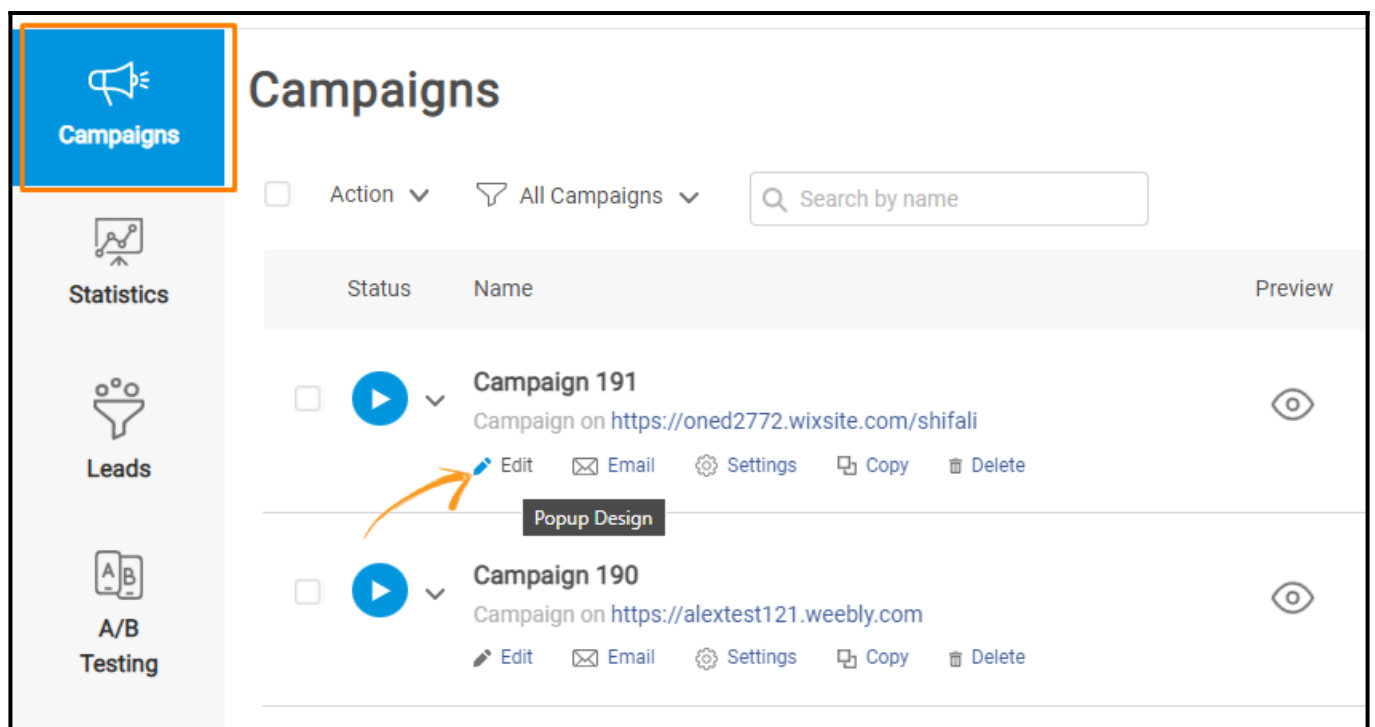
Benefits of using custom fonts:

1. **Higher** click-through rate of your website overlays
2. **Lesser** bounce rate

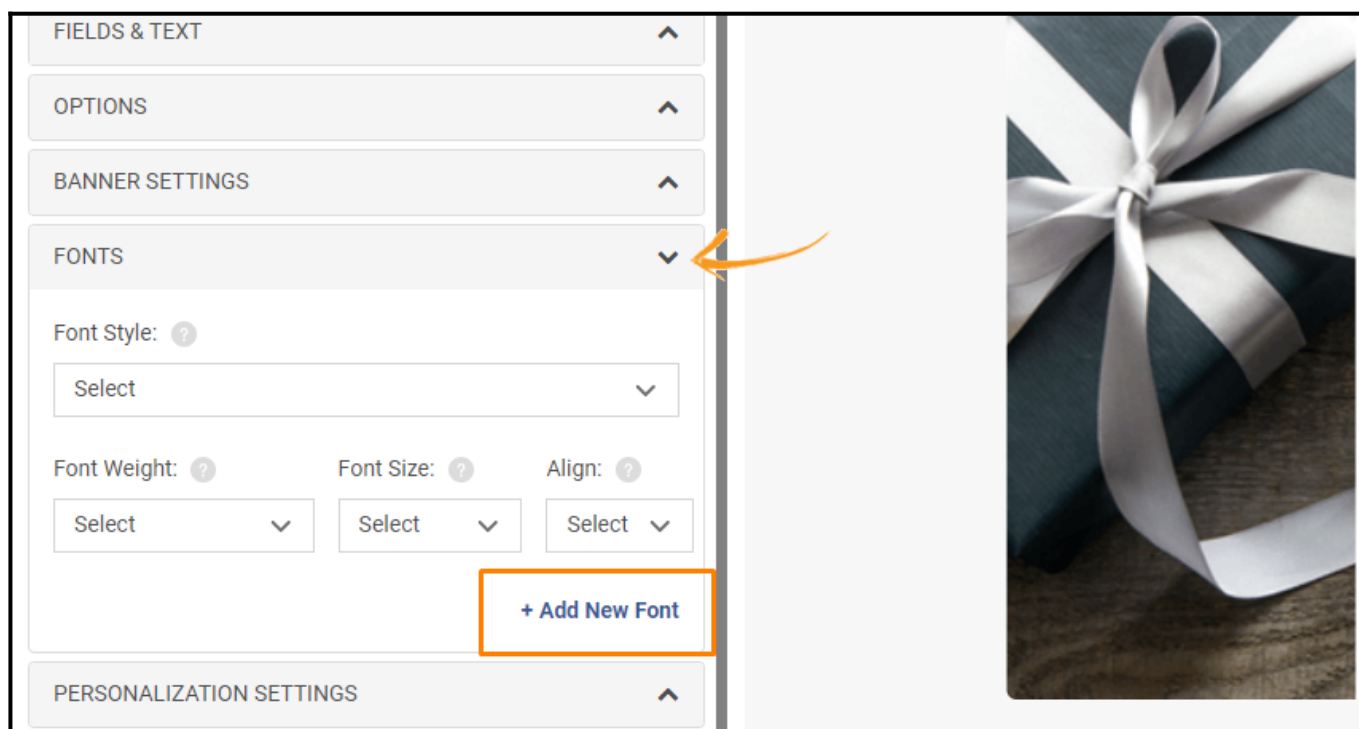
Note: Make sure you have a WOFF or TTF format file with your font.

To use custom fonts:

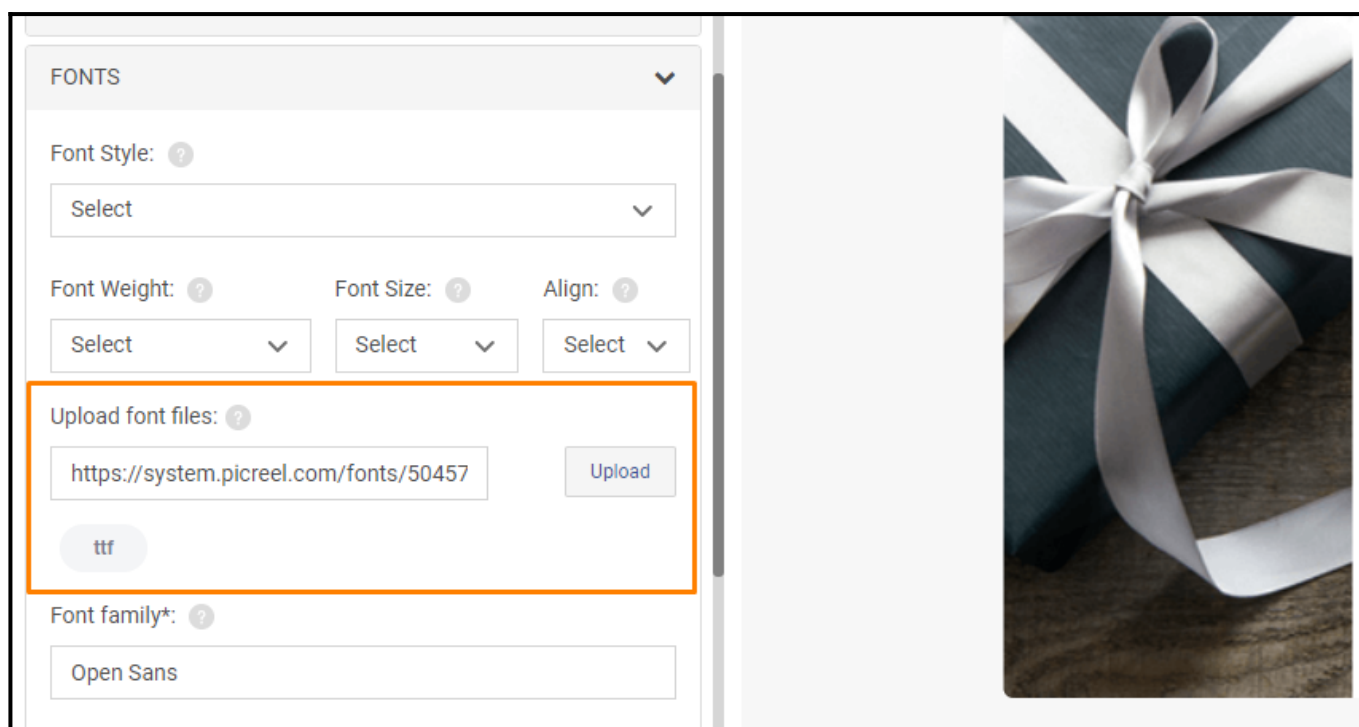
Step 1: Go to **Campaigns** >> **Edit** to open a campaign's '**Edit Design**' section.



Step 2: Click '**Fonts**' on the left panel.



Step 3: Click '**+Add New Font**' and upload your font file using the '**Upload**' button. Wait for a few seconds to get your file uploaded.



Step 4: Enter the **font name** in the Font family field. Without brakes. Space allowed.

Font Weight: Select Font Size: Select Align: Select

Upload font files: ?

<https://system.picreel.com/fonts/50457> Upload

ttf

Font family*: ?

Sans Serif

Font weight: ? 500 Font style: ? Normal

Generate @fontface

PERSONALIZATION SETTINGS ^

You can customize weight and style:

Types of weight:

- Light 300
- Regular 400
- Book 500
- Medium 600
- Bold 700
- Semibold 800
- Extrabold 900

Types of styles:

- Italic
- Normal
- Bold

Step 5: Click **Generate @fontface**. Generated code will appear at the top of the CSS tab.

Font weight: ? normal

Font style: ? normal

Generate @fontface

PERSONALIZATION SETTINGS ^

HTML CSS

Add element: Text field Email field Name field Phone field Submit button Url/Redirect button Close button

```

1 @font-face {
2   font-family: "SansSerif";
3   src: url("https://system.picreel.com/fonts/50457/624ec214d545b06e8483a00be7eb62415037f0c9.ttf") format("truetype"),
4   url("https://system.picreel.com/fonts/50457/96f46d80a8f11b1e266b83ddca8fc42702ad3bb6.ttf") format("truetype");
5   font-weight: 400;
6   font-style: Normal;
7 }
8
9 @font-face {
10  font-family: "GothamPro";
11  src: url("https://system.picreel.com/fonts/1272/bd49f75831aa6f5799f9799bab35585df7ca095a.eot");
12  src: url("https://system.picreel.com/fonts/1272/bd49f75831aa6f5799f9799bab35585df7ca095a.eot?#iefix") format("embedded-opentype"),
13  url("https://system.picreel.com/fonts/1272/14baecf985d12ef2ab55a7b4d292d260101fa3b9.ttf") format("truetype"),
14  url("https://system.picreel.com/fonts/1272/0c8dd0156bf3ab6014d039788d0ec34a153b2129.woff") format("woff");

```

Step 6: To apply the downloaded font, you need to copy the font-family property: 'Your Font Name' and add it to the properties of elements you wish to implement it with.

HTML CSS

Add element: Text field Email field Name field Phone field Submit button Url/Redirect button Close button

```

1 @font-face {
2   font-family: "SansSerif";
3   src: url("https://system.picreel.com/fonts/50457/624ec214d545b06e8483a00be7eb62415037f0c9.ttf") format("truetype"),
4   url("https://system.picreel.com/fonts/50457/96f46d80a8f11b1e266b83ddca8fc42702ad3bb6.ttf") format("truetype");
5   font-weight: 400;
6   font-style: Normal;
7 }
8

```

HTML CSS

Add element: Text field Email field Name field Phone field

```

147 }
148
149 .container .text-line-2{
150   font-size: 44px;
151   font-weight: 800;
152   line-height: 38px;
153   margin: 18px 0 30px 0;
154   color: #000;
155   padding:0;
156   font-family: "SansSerif";
157 }
158
159 .container .text-line-3{
160   font-size: 16px;
161   font-weight: 500;
162   line-height: 18px;
163   margin: 0 0 35px 0;
164   color: #000;
165   padding:0;
166 }

```

Note: An alternate option for using custom fonts is that your website administrator can set

the **Access-Control-Allow-Origin CORS** configuration to allow pulling fonts from all domains. Also, you need to include the link to the font that should be used. It should be included in the overlay.

That is all about using custom fonts to edit your overlays.

Related Articles:

- [How to Redirect Existing Subscribers to Custom URLs](#)
- [How to Add Picreel Snippet Code via Google Tag Manager](#)
- [How to Customize Overlays in the Template Editor](#)