

Survey

Survey is a good way to collect customer insights.

Choose it in Picreel portfolio of pre made designs, when you [create your campaign](#).

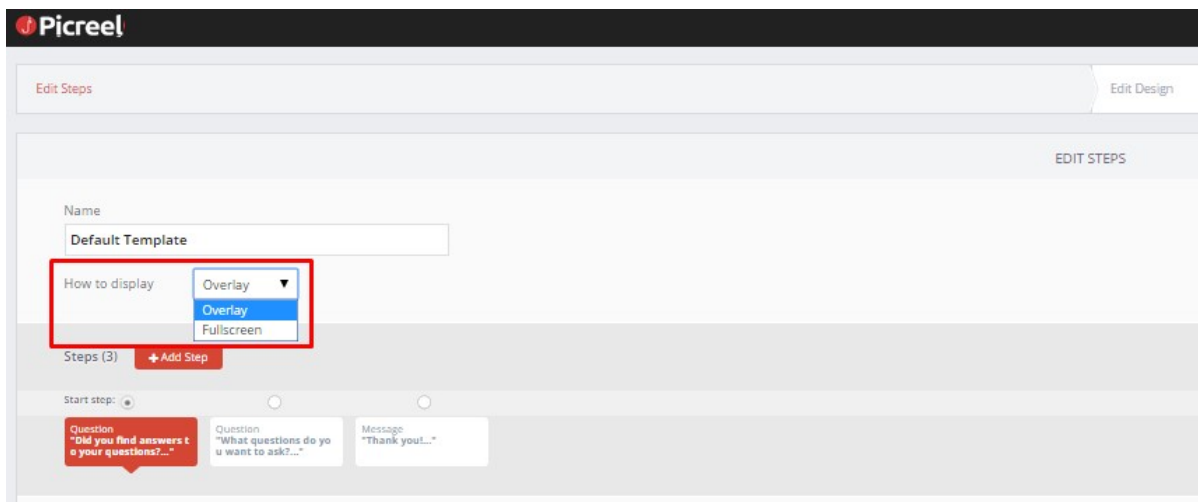
After you have chosen a Survey, you may modify it according to your needs.

Title

You may change the title of a survey at the top of the editor.

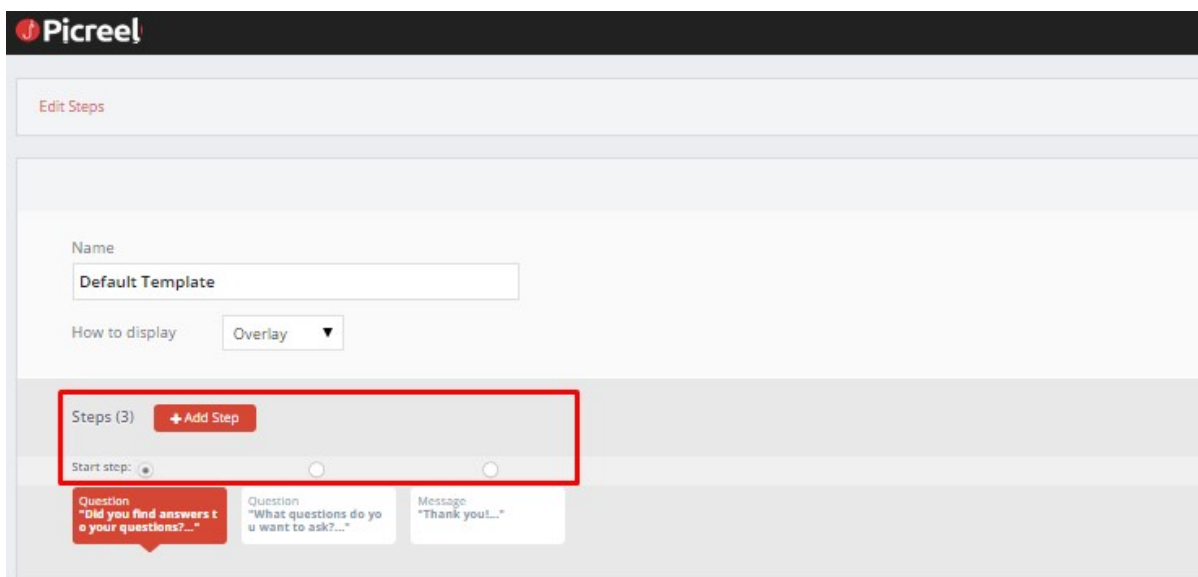
Display option

You can set a survey to display as an overlay or in a full screen. It can be done at the top of the editor.



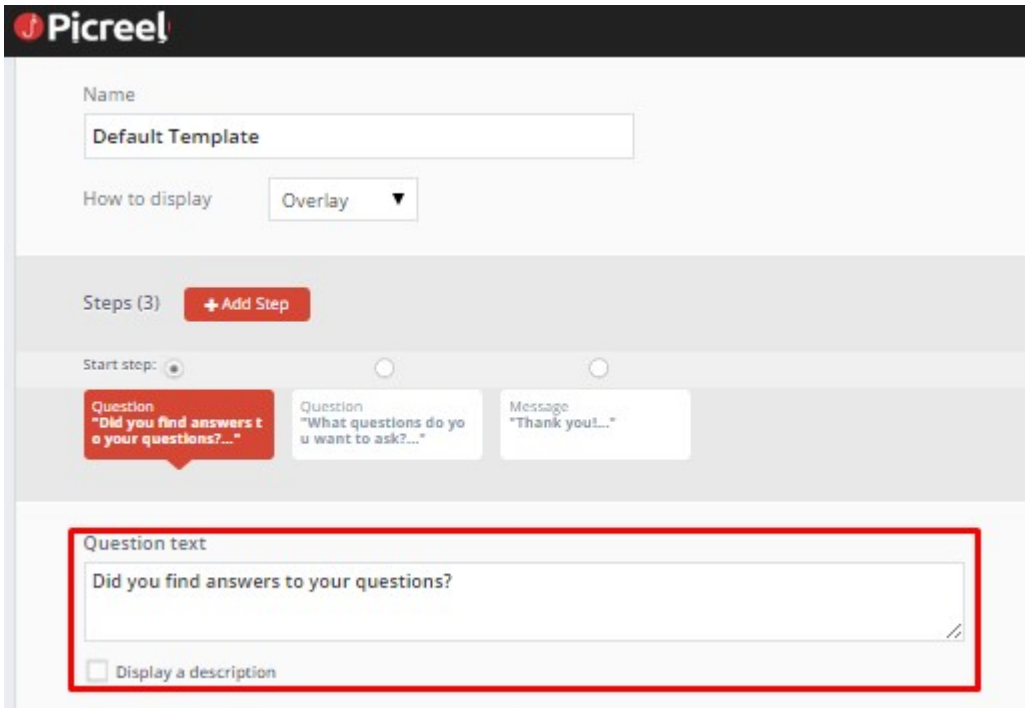
Adding additional steps

You can add additional steps and change the start step below the display options. Also, here you can switch between the steps to modify them.



Modifying the question

To change the default text on the template, please, replace phrases in the Question text fields. The description can be added by checking a Display a description below the field.



The screenshot shows the Picreel editor interface. At the top, there is a black header with the Picreel logo. Below the header, the 'Name' field is set to 'Default Template'. The 'How to display' dropdown menu is set to 'Overlay'. The 'Steps (3)' section shows three steps: a red question card with the text 'Did you find answers to your questions?...', a white question card with the text 'What questions do you want to ask?...', and a white message card with the text 'Thank you!...'. The 'Question text' field is highlighted with a red border and contains the text 'Did you find answers to your questions?'. Below this field is a checkbox labeled 'Display a description' which is currently unchecked.

Modifying the answers

To change the default text of the answers, please, replace phrases in the Answers box of the editor. In this box you may also choose where a user is redirected after a specific answer is chosen.

Steps (3) [+ Add Step](#)

Start step: ● ○ ○

Question "Did you find answers to your questions?..."

Question "What questions do you want to ask?..."

Message "Thank you!..."

Question text

Did you find answers to your questions?

Display a description

Answer type

Single answer selection (radio button) ▼

Answers

Yes

No freeform comment ▼ ✕

If selected, continue to:

Thank you! ▼

No

No freeform comment ▼ ✕

If selected, continue to:

What questions do you want to ask? ▼

Modifying the type of answers

To change the default type of the answers, please, choose the desired type in the Answer type box. You may choose to have multiple checkboxes, single radio button, or a text based line.

Steps (3) [+ Add Step](#)

Start step: ● ○ ○

Question "Did you find answers to your questions?..."

Question "What questions do you want to ask?..."

Message "Thank you!..."

Question text

Did you find answers to your questions?

Display a description

Answer type

- Single answer selection (radio button) ▼
- Multiple answer selection (checkboxes)
- Single answer selection (radio button)
- Text-based answer
- Text-based answer (single line)

No freeform comment ▼ ✕

If selected, continue to: Thank you! ▼

No

No freeform comment ▼ ✕

If selected, continue to: What questions do you want to ask? ▼

[+ Add another answer](#)

Color

Background, question, button, description, text and other colors can be easily changed on the second step of the editor by using color pickers.

How would you like your Nudge to appear?

▼ Create color scheme

▼ Nudge

Background

#ffffff

Question color

■ #000000

Description color

■ #000000

▼ Answers

Text color

■ #000000

Background

#ffffff

Hover color

#ffffff

Control color

■ #e85b4b

▼ Buttons

Background

■ #e85b4b

Hover color

■ #e85b4b

Text color

#ffffff

▼ Checkmark icon

Background

■ #e85b4b