What Is a Timed Overlay?

A timed overlay is an offer that appears on your website after visitors spend x seconds on it. Timed Overlays are configured in the advanced options portion of the campaign targeting section of a selected offer. To navigate to and manage the timing of the overlay, follow these steps:

1. Click on the *Campaigns* category on the left side of your screen.

2. Click *Targeting* of the campaign you wish to edit.

3. Click the green arrow next to the *Advanced options* to modify targeting options.

4. In *Trigger options* choose Time as an option. Enter the value in the field, which represents the time in seconds after which an overlay appears.