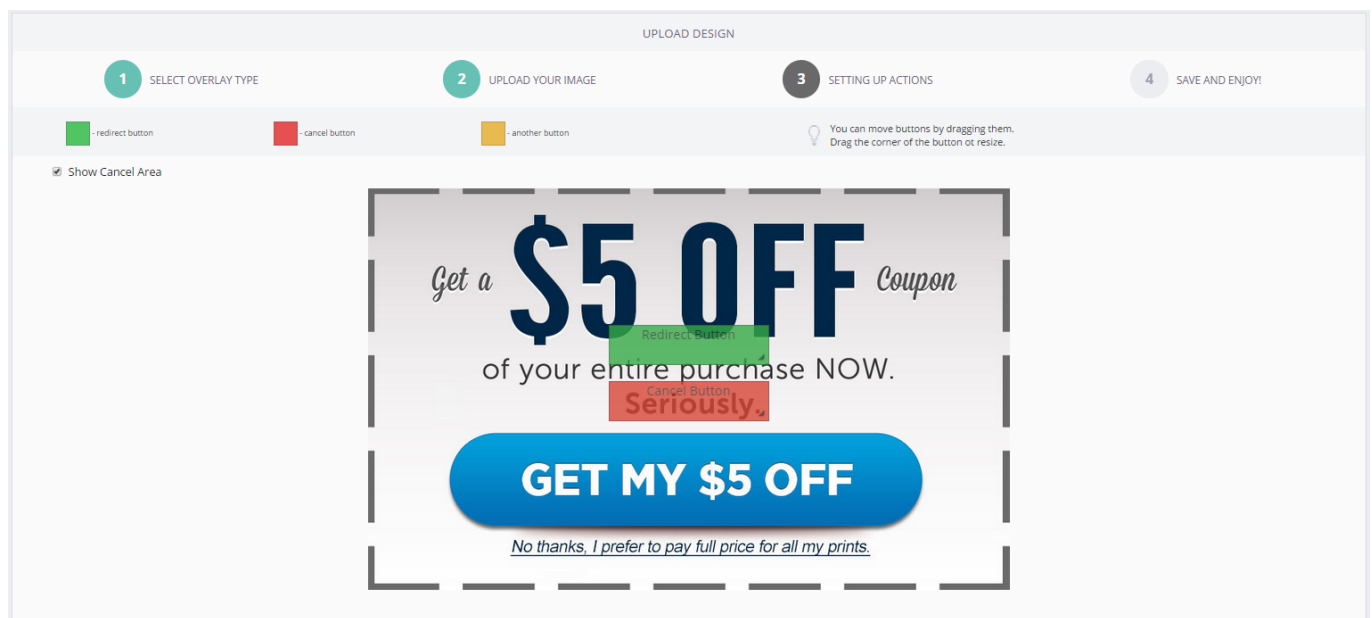
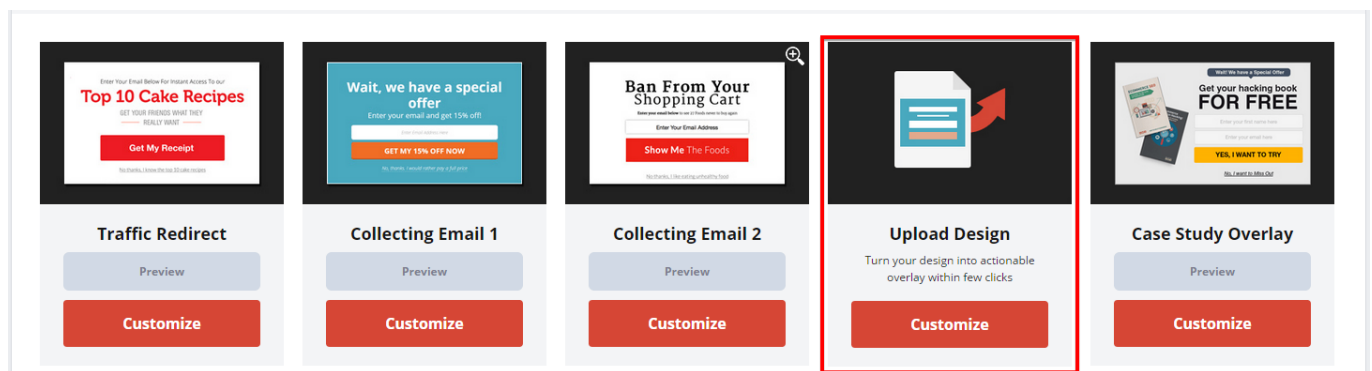


Which One Should You Use: The Overlay Editor or the Upload Design

Picreel allows you to create, edit and format your overlays using two editors: the overlay editor and the upload design. Depending on your preferences, one of these editing tools can be helpful for you to get just the right look for your pop-ups.

If you have limited knowledge in the html/css code, the drag-and-drop, click-on-a-button environment of the upload design is perfect for you.



If you have coding know-how, the overlay editor is perfect for you to create customized banners using html/css code.

HTML/CSS Editor

Background Color

Text Color

Overlay fields
 Nothing Email Email & Name Email, Name & Phone

Logo position
 Left Center Right Hide

Edit overlay text

Wait, we have a special offer

Enter your email and get 15% off!

Enter Email Address Here

HTML
CSS
Add element:
Text field
Email field
Name field
Phone field
Submit button
Url/Redirect button
Close button

Warning! HTML changes can't be restored

```

1 <div data-em="modal-container" class="container" data-template-type="collect-email">
2   <div class="logo-container hide-logo">
3     
4   </div>
5   <div data-em="text-line-1" class="text-line-1">Wait, we have a special offer</div>
6   <div data-em="text-line-2" class="text-color">Enter your email and get 15% off!</div>
7   <div class="template-inputs">
8     <input name="email" placeholder="Enter Email Address Here" type="email" required="required">
9   </div>
10  <button data-em="button" type="submit" class="submit btn-bg-color" id="submit-button">GET MY 15% OFF NOW</button>
11  <div data-em="modal-close-link" class="close close-link text-color" id="close-link">No, thanks. I'd rather pay a full price</div>
12 </div>

```