

## Which One Should You Use: The Overlay/Template Editor or the Upload Design

**Picreel** allows you to create, edit and format your overlays using its editors: the template/overlay editor and the upload design. Depending on your preferences, one of these editing tools can be helpful for you to get just the right look for your pop-ups.

Watch this **video** for a quick run through the differences:

Or **continue reading...**

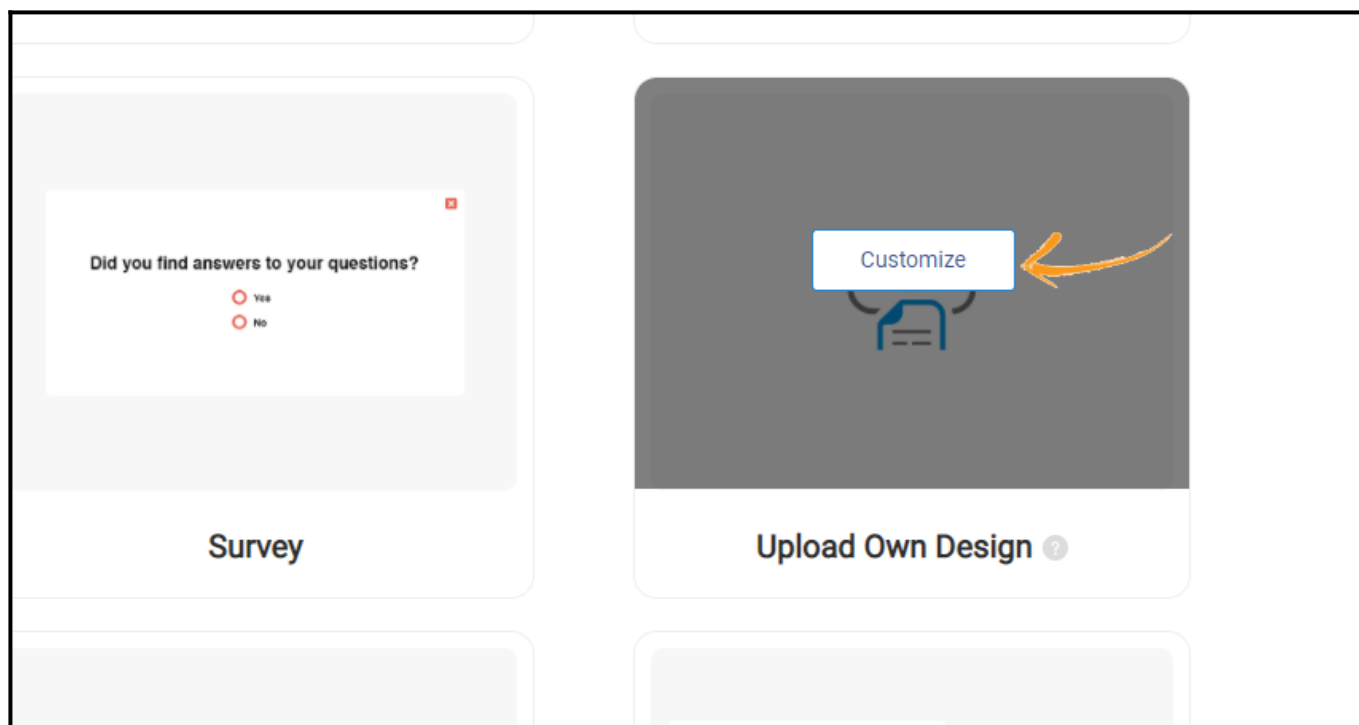
**Benefits of choosing any of the available methods:**

**1. Coding knowledge** is not necessary in one case and essential in the other to create and set up a new overlay in Picreel

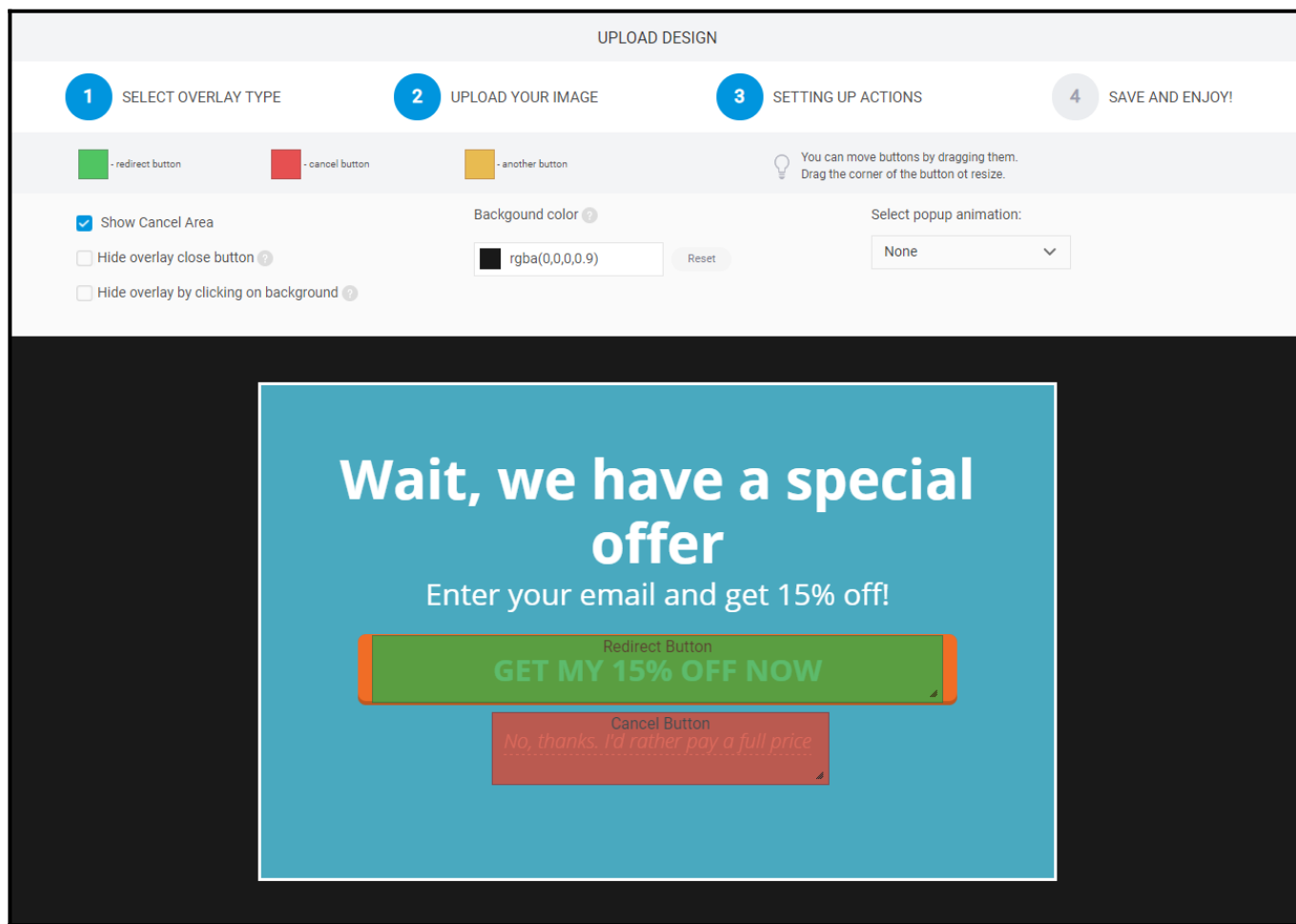
**2. Ideal environment** for HTML/CSS coder to play around with the design if needed

**Let's check the difference:**

**1.** If you have **limited knowledge** of the **HTML/CSS code**, the **drag-and-drop, click-on-a-button environment** of the upload design is **perfect** for you.



**Feature reading:** [How to Create an Overlay to Collect Email Using Upload Design](#)



2. If you have **coding know-how**, the **overlay/template editor** is perfect for **creating customized banners** using **HTML/CSS code**.

**Feature reading:** [How to Create a Website Overlay From Scratch](#)

HTML/CSS Editor

DESIGN

FIELDS & TEXT

OPTIONS

BANNER SETTINGS

FONTS

PERSONALIZATION SETTINGS

# Wait, we have a special offer

Enter your email and get 15% off!

Enter Email Address Here

GET MY 15% OFF NOW

No, thanks. I'd rather pay a full price

HTMLCSS

Add element:Text fieldEmail fieldName fieldPhone fieldSubmit buttonUrl/Redirect buttonClose button

```
1 <!-- Important!!! Insert your HTML inside div "container".
2 Please, do not delete it and such classes for elements like "submit", "redirect", "close".
3 Template will work uncorrect or not work at all. You can do it for your own risk. -->
4 <link href="//fonts.googleapis.com/css?family=Open+Sans:300italic,400italic,600italic,700italic,800italic,400,300,600,700,800" rel="stylesheet" type="text/css">
5 <div class="container" data-template-type="collect-email">
6   <div class="logo-container hide-logo">
7     
8   </div>
9   <div data-em="text-line-1" class="text-line-1">Wait, we have a special offer</div>
10  <div data-em="text-line-2" class="text-color">Enter your email and get 15% off!</div>
11  <div class="template-inputs">
12    <input name="email" placeholder="Enter Email Address Here" type="email" required="required">
13  </div>
14  <button data-em="button" type="submit" class="submit btn-bg-color" id="submit-button" target="">GET MY 15% OFF NOW</button>
15  <div data-em="modal-close-link" class="close close-link text-color" id="close-link">No, thanks. I'd rather pay a full price</div>
16 </div>
17 <input type="hidden" name="wrap_click_close" value="0">
```

That is all about choosing a method to create and set up a website overlay.

## Related Articles:

- [How to Connect Picreel With AWeber](#)
- [How to Create a Two-Step/Coupon Overlay](#)
- [How to Target Campaigns Based on Products in Shopping Carts](#)