

How to Set How Often to Show Overlays

You can configure the frequency at which viewers experience your offers by following these steps:

1. Click on the *Campaigns* category on the left side of your screen.
2. Click *Targeting* of the campaign you wish to edit.
3. Click the green arrow next to the *Advanced options* to modify targeting options.

Campaign settings

BASIC SETTINGS

Apply campaign for whole site: ⓘ

Apply only for homepage

Or apply for some pages: ⓘ

URL

ADVANCED OPTIONS

- Returning or new visitors
- Where visitor came from?
- Show offer only if visitor visited 'X' pages
- Trigger options
- Impression frequency
- Device type

4. Choose *Impression frequency* that allows to choose how often the campaign is shown.