How to Configure an Overlay for Specific Pages
You can set a pop-up for a specific page and remove from others by following these steps:

1. Click on the *Campaigns* category on the left side of your screen.

2. Click *Targeting* of the campaign you wish to edit.

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3. You may activate the campaign on specific page(s) by clicking the *Add url* button. In the dropdown menu you may choose where to show or to hide your campaign.
For example, your website address is "www.my_site.com". You want to show your pop-up only to blog readers at "www.my_site.com/blog", and don't want to show it on specific blog articles -- "www.my_site.com/blog/5-tips, www.my_site.com/blog/marketing-strategy". This is what the configuration should look like.

BASIC SETTINGS

Apply campaign for whole site: ❷

http://yoursite.com

Or apply for some pages: ❷

URL	contains ▾	www.my_site.com/blog	Delete
URL	does not equal ▾	www.my_site.com/blog/5-tips	Delete
URL	does not equal ▾	www.my_site.com/blog/marketing-strategy	Delete

Add url

- If "Contains" is chosen, you can insert any part of a URL(s), like blog or product. So, your campaign will work on URLs containing blog or product in the link.
- If "Does not contain" is chosen, you can insert any part of a URL(s) as well. It will exclude these URLs from the campaign.
- If "Equals" is chosen, you need to identify the entire URL(s), where the campaign should be displayed.
- If "Does not equal" is chosen, you need to identify the entire URL(s), where the campaign should not be displayed.

WHEN OVERLAY APPEARS ⊙