

How to Prevent an Overlay on Certain Pages

You can prevent an offer from appearing on a specific page by following these steps:

1. Navigate to the *Campaigns* category on the left side of your screen.
2. Click *Targeting* of the campaign you wish to edit.

BASIC SETTINGS

Apply campaign for whole site: ⓘ

Or apply for some pages: ⓘ

URL

Delete

Add url

- If "Contains" is chosen, you can insert any part of a URL(s), like blog or product. So, your campaign will work on URLs containing blog or product in the link.
- If "Does not contain" is chosen, you can insert any part of a URL(s) as well. It will exclude these URLs from the campaign.
- If "Equals" is chosen, you need to identify the entire URL(s), where the campaign should be displayed.
- If "Does not equal" is chosen, you need to identify the entire URL(s), where the campaign should not be displayed.

WHEN OVERLAY APPEARS ↕

3. You may prevent the campaign from showing on specific page(s) by clicking the *Add url* button. In the dropdown menu you may choose *does not contain* or *does not equal* categories.