

How to Prevent Website Overlay on Specific Pages

Picreel lets you control the visibility of your pop-up campaigns by enabling/disabling overlays on specific pages.

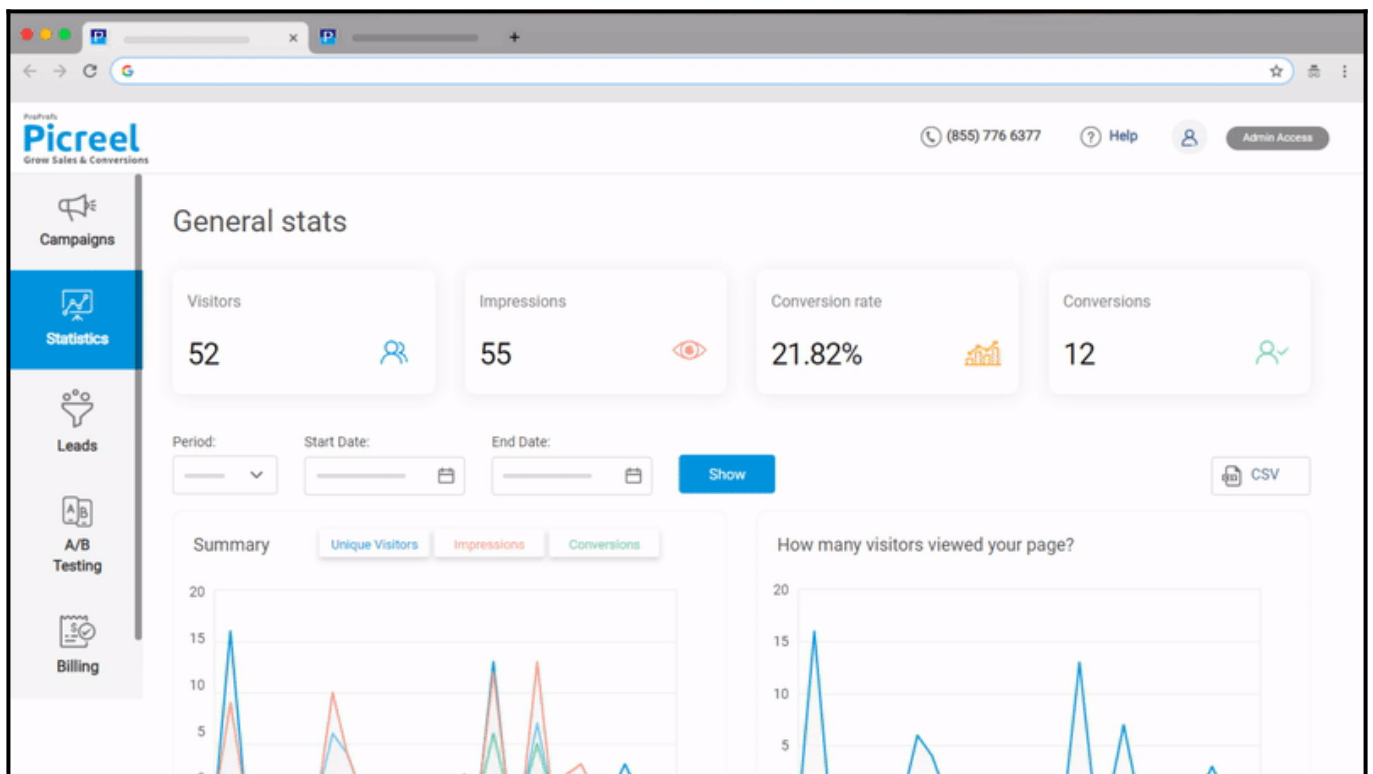
By preventing an overlay on some pages, you can:

1. **Limit** your pop-up campaigns to the necessary pages
2. **Convey** your offerings to only intended visitors

To prevent the display of a website overlay on a specific page:

Step 1: In your Picreel account

- Navigate to the '**Campaigns**' section from the dashboard



- **Move your cursor** to the campaign you wish to edit and click on '**Settings.**'

Campaigns

☐ Action ▾ ☐ All Campaigns ▾

Status	Name	Preview
<input type="checkbox"/>	Campaign 169 Campaign on http://alextest121.weebly.com Edit Email Settings Copy Delete	
<input type="checkbox"/>	Campaign 168 Campaign on https://alextest121.weebly.com Edit Email Settings Copy Delete	

Step 2: On the campaign settings page,

- Click on the '**Add URL**' button under '**Basic Settings**.'

Campaign settings

BASIC SETTINGS

Apply campaign for whole site:

Or apply for some pages:

WHEN OVERLAY APPEARS

- Choose **does not contain** or **does not equal** conditions from the dropdown menu.

Campaign settings

BASIC SETTINGS

Apply campaign for whole site: ?

http://alextest121.weebly.com

Or apply for some pages: ?

URL

contains



http://yoursite.com/goods

Remove

contains

does not contain

equals

does not equal

- If "Contains" is chosen, you can insert any part of a URL(s), like blog or product.

For example, if you put "blog" in the field, the overlay fires on http://www.yoursite.com/blog/some_article and other links that have "blog" in it.

WHEN OVERLAY APPEARS

- Specify the **exact name** or **keywords** on which you do not want the overlay to appear.
- Click '**Save**' to finalize your changes.

That is all about preventing overlays on certain pages.

Related Articles:

- [How to Connect Picreel to Any Website](#)
- [How to A/B Test Picreel's Pop-up Campaigns](#)
- [How to Personalize Pop-ups With Previously Collected Data](#)