How to Configure Campaigns for Multiple Pages

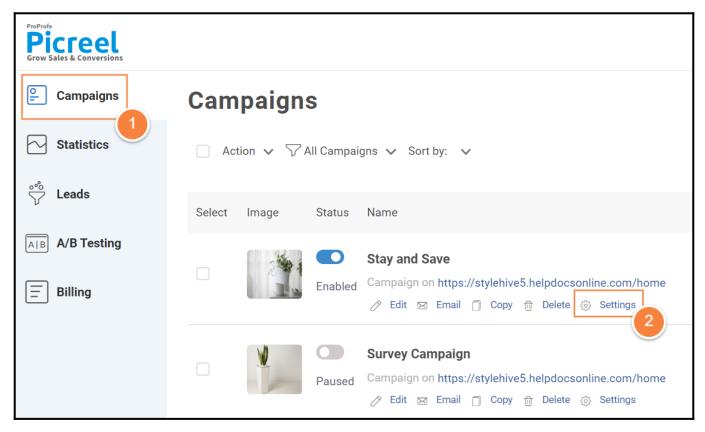
Configure pop-up campaigns for multiple pages using Picreel. This feature allows you to tailor popups for specific pages on your website to engage your audience effectively.

By configuring campaigns for multiple pages, you can get:

- **Targeted Engagement:** Customize pop-ups for specific pages, ensuring relevant content reaches your audience.
- **Improved Conversions:** By tailoring pop-ups, you increase your chances of converting visitors into customers.

To Configure Campaigns for Multiple Pages: Step 1: Accessing Campaign Settings

- Log in to your Picreel dashboard and click the '**Campaigns**' tab on the side panel. Navigate to the campaign and click "Settings."
- Select the campaign you want to set up overlays for and click "Settings."



Step 2: Defining Target Pages

- On the campaign settings page, click the 'Add URL' button.
- In the drop-down menu, choose where to show or hide your campaign.

Campaign settings				
BAS	IC SETTINGS			
Apply campaign for whole site: 🥐				
https:	https://stylehive5.helpdocsonline.com/home			
Or apply for some pages: 💿				
URL	contains	http://yoursite.com/goods	Remove	
Ac	contains does not contain equals does not equal			

You can use these conditions:

- **Contains:** Target any part of a URL (e.g., "blog" targets http://www.yoursite.com/blog/some_article).
- Does not contain: Exclude specific URLs.
- Equals: Display the campaign on the exact URL (e.g., http://www.yoursite.com/product/checkout).
- **Does not equal:** Prevent the campaign from appearing on particular URLs.

Step 3: Click 'Save' to apply your configuration.

You've successfully set up pop-up campaigns for multiple pages. That is all about configuring a pop-up campaign for multiple pages. If you encounter any issues or have any questions, feel free to contact our support team.

Related Articles:

- How to Analyze the Campaign Statistics on Dashboard
- How to A/B Test Picreel's Pop-up Campaigns
- How to Integrate Picreel With Salesforce Marketing Cloud