

## How to Configure Campaigns for Multiple Pages

Configure pop-up campaigns for multiple pages using Picreel. This feature allows you to tailor pop-ups for specific pages on your website to engage your audience effectively.

**By configuring campaigns for multiple pages, you can get:**

- **Targeted Engagement:** Customize pop-ups for specific pages, ensuring relevant content reaches your audience.
- **Improved Conversions:** By tailoring pop-ups, you increase your chances of converting visitors into customers.

### To Configure Campaigns for Multiple Pages:

#### Step 1: Accessing Campaign Settings

- Log in to your Picreel dashboard and click the '**Campaigns**' tab on the side panel. Navigate to the campaign and click "Settings."
- Select the campaign you want to set up overlays for and click "**Settings**."

The screenshot shows the Picreel dashboard interface. On the left sidebar, the 'Campaigns' tab is highlighted with a red box and a red circle containing the number 1. The main content area is titled 'Campaigns' and features a table of active campaigns. The first campaign, 'Stay and Save', is in an 'Enabled' state and has a red box around its 'Settings' link, which is also highlighted with a red circle containing the number 2. The second campaign, 'Survey Campaign', is in a 'Paused' state and also has a 'Settings' link. Both campaigns are associated with the URL 'https://stylehive5.helpdocsonline.com/home'.

Select	Image	Status	Name	Target URL	Actions
<input type="checkbox"/>		Enabled	Stay and Save	Campaign on <a href="https://stylehive5.helpdocsonline.com/home">https://stylehive5.helpdocsonline.com/home</a>	<a href="#">Edit</a> <a href="#">Email</a> <a href="#">Copy</a> <a href="#">Delete</a> <a href="#">Settings</a>
<input type="checkbox"/>		Paused	Survey Campaign	Campaign on <a href="https://stylehive5.helpdocsonline.com/home">https://stylehive5.helpdocsonline.com/home</a>	<a href="#">Edit</a> <a href="#">Email</a> <a href="#">Copy</a> <a href="#">Delete</a> <a href="#">Settings</a>

#### Step 2: Defining Target Pages

- On the campaign settings page, click the '**Add URL**' button.
- In the drop-down menu, choose where to show or hide your campaign.

Campaign settings

**BASIC SETTINGS**

Apply campaign for whole site: ?

Or apply for some pages: ?

URL   Remove

You can use these conditions:

- **Contains:** Target any part of a URL (e.g., "blog" targets [http://www.yoursite.com/blog/some\\_article](http://www.yoursite.com/blog/some_article)).
- **Does not contain:** Exclude specific URLs.
- **Equals:** Display the campaign on the exact URL (e.g., <http://www.yoursite.com/product/checkout>).
- **Does not equal:** Prevent the campaign from appearing on particular URLs.

**Step 3:** Click '**Save**' to apply your configuration.

You've successfully set up pop-up campaigns for multiple pages.

*That is all about configuring a pop-up campaign for multiple pages. If you encounter any issues or have any questions, feel free to contact our [support team](#).*

### Related Articles:

- [How to Analyze the Campaign Statistics on Dashboard](#)
- [How to A/B Test Picreel's Pop-up Campaigns](#)
- [How to Integrate Picreel With Salesforce Marketing Cloud](#)