

How to Configure Triggers for Overlays on a Specific Page

You can configure your offers on a specific page by following these steps:

1. Click on the *Campaigns* category on the left side of your screen.
2. Click *Targeting* of the campaign you wish to edit.

BASIC SETTINGS

Apply campaign for whole site: ⓘ

Or apply for some pages: ⓘ

URL

contains ▼

Delete

Add url

- If "Contains" is chosen, you can insert any part of a URL(s), like blog or product. So, your campaign will work on URLs containing blog or product in the link.
- If "Does not contain" is chosen, you can insert any part of a URL(s) as well. It will exclude these URLs from the campaign.
- If "Equals" is chosen, you need to identify the entire URL(s), where the campaign should be displayed.
- If "Does not equal" is chosen, you need to identify the entire URL(s), where the campaign should not be displayed.

3. Campaigns can be targeted to operate on specific pages or across your entire site. If you wish to apply the campaign to your entire site, insert the URL in the designated text box. For specific pages, insert the URL of the page where your campaign should be active. Alternatively, you may activate the campaign to specific page(s) by clicking the *Add url button*. In the dropdown menu you may choose where to show your campaign.