

## How to Manage Existing Pop-up Campaigns

Picreel enables you to manage all your active & inactive pop-up marketing campaigns effortlessly.

### Use Case:

An e-commerce company specializing in home decor aims to leverage Picreel pop-up campaigns to maximize conversions and sales during the upcoming holiday season.

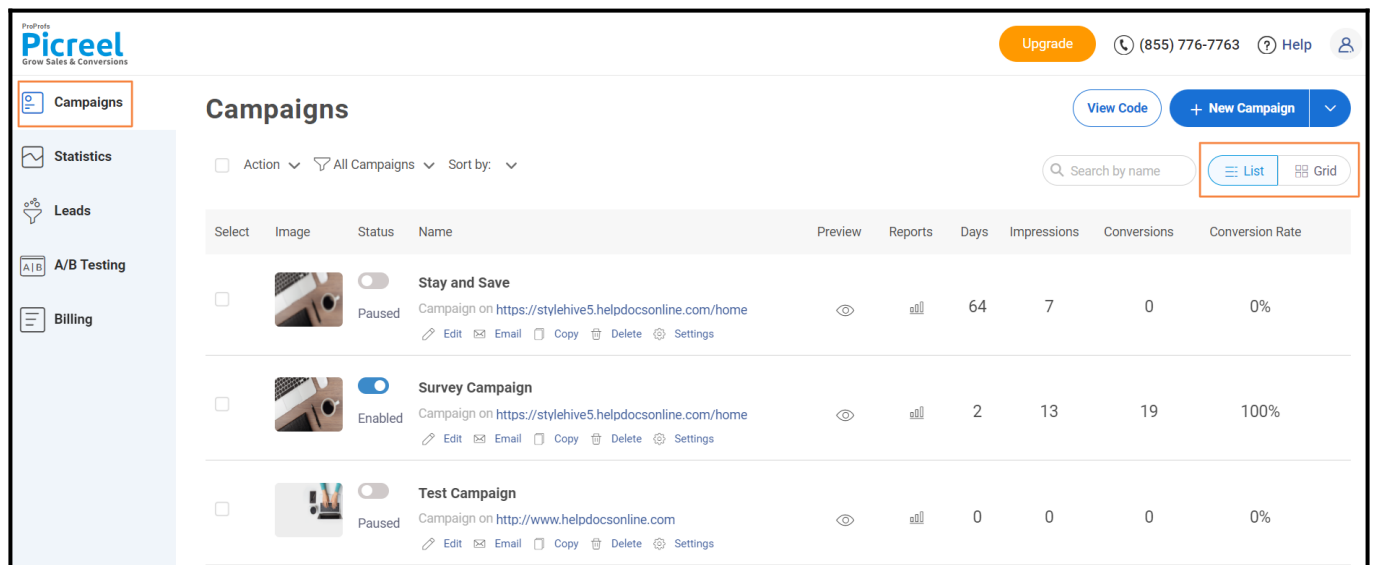
### By managing campaigns effectively, you can:

1. **Keep** your account neat
2. **Focus** on well-performing pop-up campaigns

## To Manage Existing Campaigns

**Step 1:** In your Picreel account,

- Navigate to '**Campaigns**' from the dashboard
- Here, you can manage all your pop-up campaigns and set the view in List or Grid format.



The screenshot shows the Picreel 'Campaigns' management page. On the left is a sidebar with navigation links: Campaigns (highlighted), Statistics, Leads, A/B Testing, and Billing. The main content area is titled 'Campaigns' and includes a top bar with 'View Code', '+ New Campaign', and view toggles for 'List' (selected) and 'Grid'. Below this is a search bar and a table of campaigns. The table has columns for Select, Image, Status, Name, Preview, Reports, Days, Impressions, Conversions, and Conversion Rate. Three campaigns are listed: 'Stay and Save' (Paused), 'Survey Campaign' (Enabled), and 'Test Campaign' (Paused). Each campaign row includes a checkbox, a play/pause icon, a status toggle, the campaign name, a URL, and a set of action icons (Edit, Email, Copy, Delete, Settings).




Select	Image	Status	Name	Preview	Reports	Days	Impressions	Conversions	Conversion Rate
<input type="checkbox"/>		Paused	<b>Stay and Save</b> Campaign on <a href="https://stylehive5.helpdocsonline.com/home">https://stylehive5.helpdocsonline.com/home</a>			64	7	0	0%
<input type="checkbox"/>		Enabled	<b>Survey Campaign</b> Campaign on <a href="https://stylehive5.helpdocsonline.com/home">https://stylehive5.helpdocsonline.com/home</a>			2	13	19	100%
<input type="checkbox"/>		Paused	<b>Test Campaign</b> Campaign on <a href="http://www.helpdocsonline.com">http://www.helpdocsonline.com</a>			0	0	0	0%

**Step 2:** You can perform the following actions on this page:

- You may change the **status** of a campaign by clicking on the arrow next to the **play/pause** icon.

# Campaigns





☐ Action ☐ All Campaigns ☐ Sort by:

Select	Image	Status	Name
<input type="checkbox"/>		<input type="checkbox"/> Paused	<b>Stay and Save</b> Campaign on <a href="https://stylehive5.helpdocsonline.com/home">https://stylehive5.helpdocsonline.com/home</a> <a href="#">Edit</a> <a href="#">Email</a> <a href="#">Copy</a> <a href="#">Delete</a> <a href="#">Settings</a>
<input type="checkbox"/>		<input checked="" type="checkbox"/> Enabled	<b>Survey Campaign</b> Campaign on <a href="https://stylehive5.helpdocsonline.com/home">https://stylehive5.helpdocsonline.com/home</a> <a href="#">Edit</a> <a href="#">Email</a> <a href="#">Copy</a> <a href="#">Delete</a> <a href="#">Settings</a>
<input type="checkbox"/>		<input type="checkbox"/> Paused	<b>Test Campaign</b> Campaign on <a href="http://www.helpdocsonline.com">http://www.helpdocsonline.com</a> <a href="#">Edit</a> <a href="#">Email</a> <a href="#">Copy</a> <a href="#">Delete</a> <a href="#">Settings</a>

**Note:** Only pop-ups with the '**enabled**' status will display on your website pages.

- You can also take **bulk action** on your campaigns, i.e., change the status of multiple campaigns at once by clicking on the checkbox.

# Campaigns

☐ Action   All Campaigns  Sort by: 

Enable  
Pause  
Archive

Se

Status

Name



## Stay and Save

Paused

Campaign on <https://stylehive5.helpdocsonline.com/home>



Edit



Email



Copy



Delete



Settings



## Survey Campaign

Enabled

Campaign on <https://stylehive5.helpdocsonline.com/home>



Edit



Email



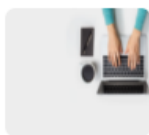
Copy



Delete



Settings



## Test Campaign

Paused

Campaign on <http://www.helpdocsonline.com>



Edit



Email



Copy




Delete



Settings

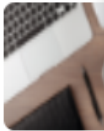
- You can filter campaigns based on their status by clicking "**All Campaigns.**"

# Campaigns

☐ Action ▾  All Campaigns ▾ Sort by: ▾

All Campaigns ✓  
Enabled  
Paused  
Archived

Select Image



Save

Campaign on <https://stylehive5.helpdocsonline.com/home>

 Edit  Email  Copy  Delete  Settings



## Survey Campaign

Enabled

Campaign on <https://stylehive5.helpdocsonline.com/home>

 Edit  Email  Copy  Delete  Settings



## Test Campaign

Paused

Campaign on <http://www.helpdocsonline.com>

 Edit  Email  Copy  Delete  Settings

- You can select the option to edit the design, copy, or delete your campaign. In addition, you can easily modify your targeting settings. Lastly, you can send leads to an email address by clicking on **"Email."**

# Campaigns

☐ Action ☐ All Campaigns ☐ Sort by:

Select Image Status Name



Paused

## Stay and Save

Campaign on <https://stylehive5.helpdocsonline.com/home>



Edit



Email



Copy



Delete



Settings



Enabled

## Survey Campaign

Campaign on <https://stylehive5.helpdocsonline.com/home>



Edit



Email



Copy



Delete



Settings



Paused

## Test Campaign

Campaign on <http://www.helpdocsonline.com>



Edit



Email



Copy

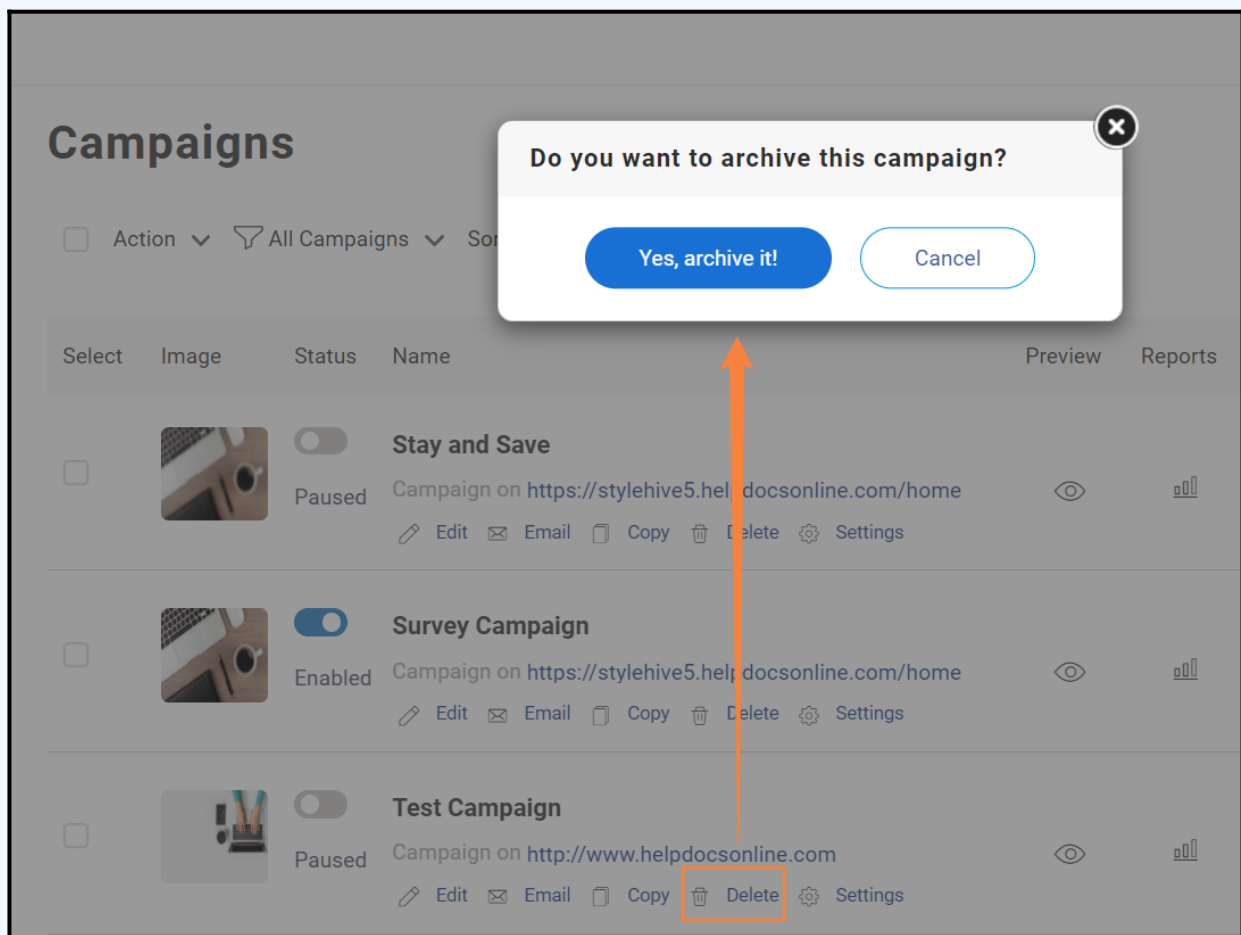


Delete



Settings

**Note:** Picreel moves a campaign to the **Archive** list when you delete it.



To restore the campaign, you can filter "**Archived**" campaigns and click the **Restore icon** to undo your action.

## Campaigns



Archived ▾

Sort by: ▾

Name	Preview	Restore	Days
<b>Campaign 2</b> Campaign on <a href="http://www.helpdocsonline.com">http://www.helpdocsonline.com</a>			7
<b>Campaign 3</b> Campaign on <a href="http://www.helpdocsonline.com">http://www.helpdocsonline.com</a>			7
<b>Campaign 4</b> Campaign on <a href="http://www.helpdocsonline.com">http://www.helpdocsonline.com</a>			7

- You can **sort** campaigns by their names or date modified.

## Campaigns



Archived ▾

Sort by: ▾

### Modified

Newest to Oldest

Oldest to Newest

### Name

A - Z

Z - A

Name

Preview

Restore

Car

Can

ocsonline.com



Car

Can

http://www.helpdocsonline.com



That is all about managing all your existing campaigns in Picreel. If you encounter any issues or have any questions, don't hesitate to reach out to our [support team](#).

### **Related Articles:**

- [How to Configure Campaigns for Multiple Pages](#)
- [How to Personalize Pop-ups With Previously Collected Data](#)
- [How to A/B Test Picreel's Pop-up Campaigns](#)