

How to Manage Existing Pop-up Campaigns

Picreel enables you to manage all your active & inactive pop-up marketing campaigns effortlessly.

Use Case:

An e-commerce company specializing in home decor aims to leverage Picreel pop-up campaigns to maximize conversions and sales during the upcoming holiday season.

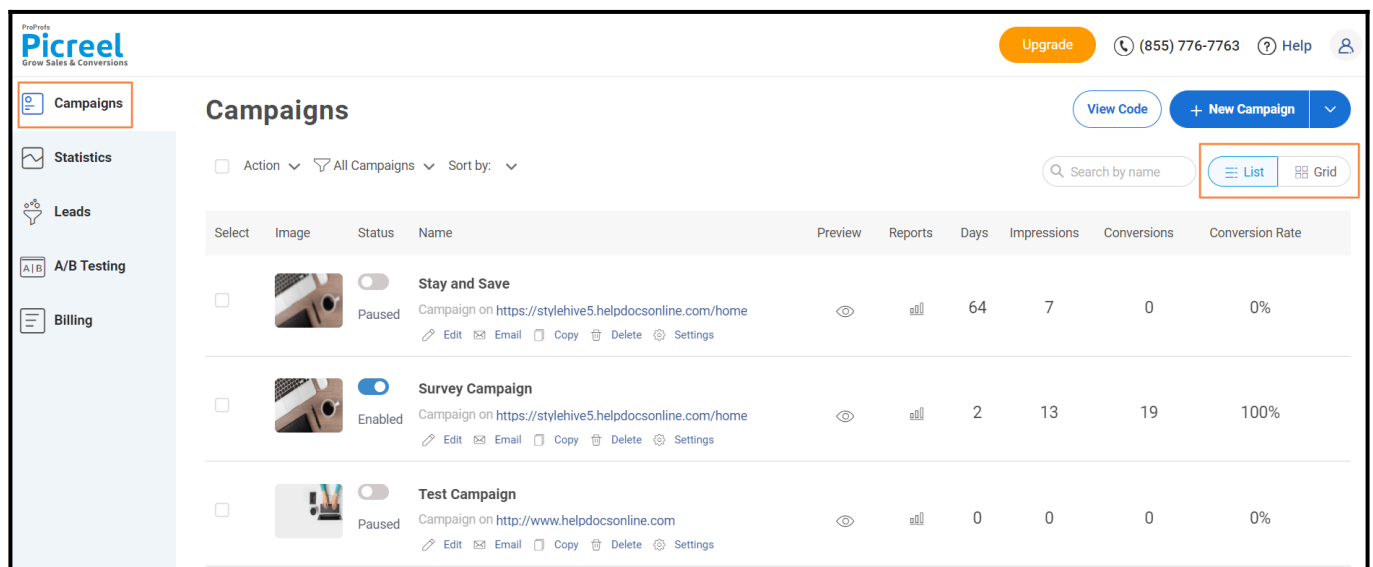
By managing campaigns effectively, you can:

1. **Keep** your account neat
2. **Focus** on well-performing pop-up campaigns

To Manage Existing Campaigns

Step 1: In your Picreel account,

- Navigate to '**Campaigns**' from the dashboard
- Here, you can manage all your pop-up campaigns and set the view in List or Grid format.



The screenshot shows the Picreel dashboard with the 'Campaigns' section highlighted. The interface includes a sidebar with navigation options: Campaigns, Statistics, Leads, A/B Testing, and Billing. The main content area displays a table of campaigns with columns for Select, Image, Status, Name, Preview, Reports, Days, Impressions, Conversions, and Conversion Rate. Three campaigns are listed: 'Stay and Save' (Paused), 'Survey Campaign' (Enabled), and 'Test Campaign' (Paused). The 'Survey Campaign' is highlighted with a red box, and the 'List' view button is also highlighted with a red box.




Select	Image	Status	Name	Preview	Reports	Days	Impressions	Conversions	Conversion Rate
<input type="checkbox"/>		Paused	Stay and Save Campaign on https://stylehive5.helpdocsonline.com/home Edit Email Copy Delete Settings			64	7	0	0%
<input type="checkbox"/>		Enabled	Survey Campaign Campaign on https://stylehive5.helpdocsonline.com/home Edit Email Copy Delete Settings			2	13	19	100%
<input type="checkbox"/>		Paused	Test Campaign Campaign on http://www.helpdocsonline.com Edit Email Copy Delete Settings			0	0	0	0%

Step 2: You can perform the following actions on this page:

- You may change the **status** of a campaign by clicking on the arrow next to the **play/pause** icon.

Campaigns





☐ Action ☐ All Campaigns Sort by:

Select	Image	Status	Name
<input type="checkbox"/>		<input type="checkbox"/> Paused	Stay and Save Campaign on https://stylehive5.helpdocsonline.com/home Edit Email Copy Delete Settings
<input type="checkbox"/>		<input checked="" type="checkbox"/> Enabled	Survey Campaign Campaign on https://stylehive5.helpdocsonline.com/home Edit Email Copy Delete Settings
<input type="checkbox"/>		<input type="checkbox"/> Paused	Test Campaign Campaign on http://www.helpdocsonline.com Edit Email Copy Delete Settings

Note: Only pop-ups with the '**enabled**' status will display on your website pages.

- You can also take **bulk action** on your campaigns, i.e., change the status of multiple campaigns at once by clicking on the checkbox.

Campaigns

☐ Action   All Campaigns  Sort by: 

Enable

Pause

Archive

Se

Status

Name



Stay and Save

Paused

Campaign on <https://stylehive5.helpdocsonline.com/home>



Edit



Email



Copy



Delete



Settings



Survey Campaign

Enabled

Campaign on <https://stylehive5.helpdocsonline.com/home>



Edit



Email



Copy



Delete



Settings



Test Campaign

Paused

Campaign on <http://www.helpdocsonline.com>



Edit



Email



Copy




Delete



Settings

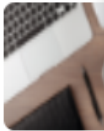
- You can filter campaigns based on their status by clicking "**All Campaigns.**"

Campaigns

☐ Action ▾  All Campaigns ▾ Sort by: ▾

All Campaigns ✓
Enabled
Paused
Archived

Select Image



Save

Campaign on <https://stylehive5.helpdocsonline.com/home>

 Edit  Email  Copy  Delete  Settings



Survey Campaign

Enabled

Campaign on <https://stylehive5.helpdocsonline.com/home>

 Edit  Email  Copy  Delete  Settings



Test Campaign

Paused

Campaign on <http://www.helpdocsonline.com>

 Edit  Email  Copy  Delete  Settings

- You can select the option to edit the design, copy, or delete your campaign. In addition, you can easily modify your targeting settings. Lastly, you can send leads to an email address by clicking on **"Email."**

Campaigns

☐ Action ▼  All Campaigns ▼ Sort by: ▼

Select	Image	Status	Name
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Paused

Stay and Save

Campaign on <https://stylehive5.helpdocsonline.com/home>



Edit



Email



Copy



Delete



Settings



Enabled

Survey Campaign

Campaign on <https://stylehive5.helpdocsonline.com/home>



Edit



Email



Copy



Delete



Settings



Paused

Test Campaign

Campaign on <http://www.helpdocsonline.com>



Edit



Email



Copy

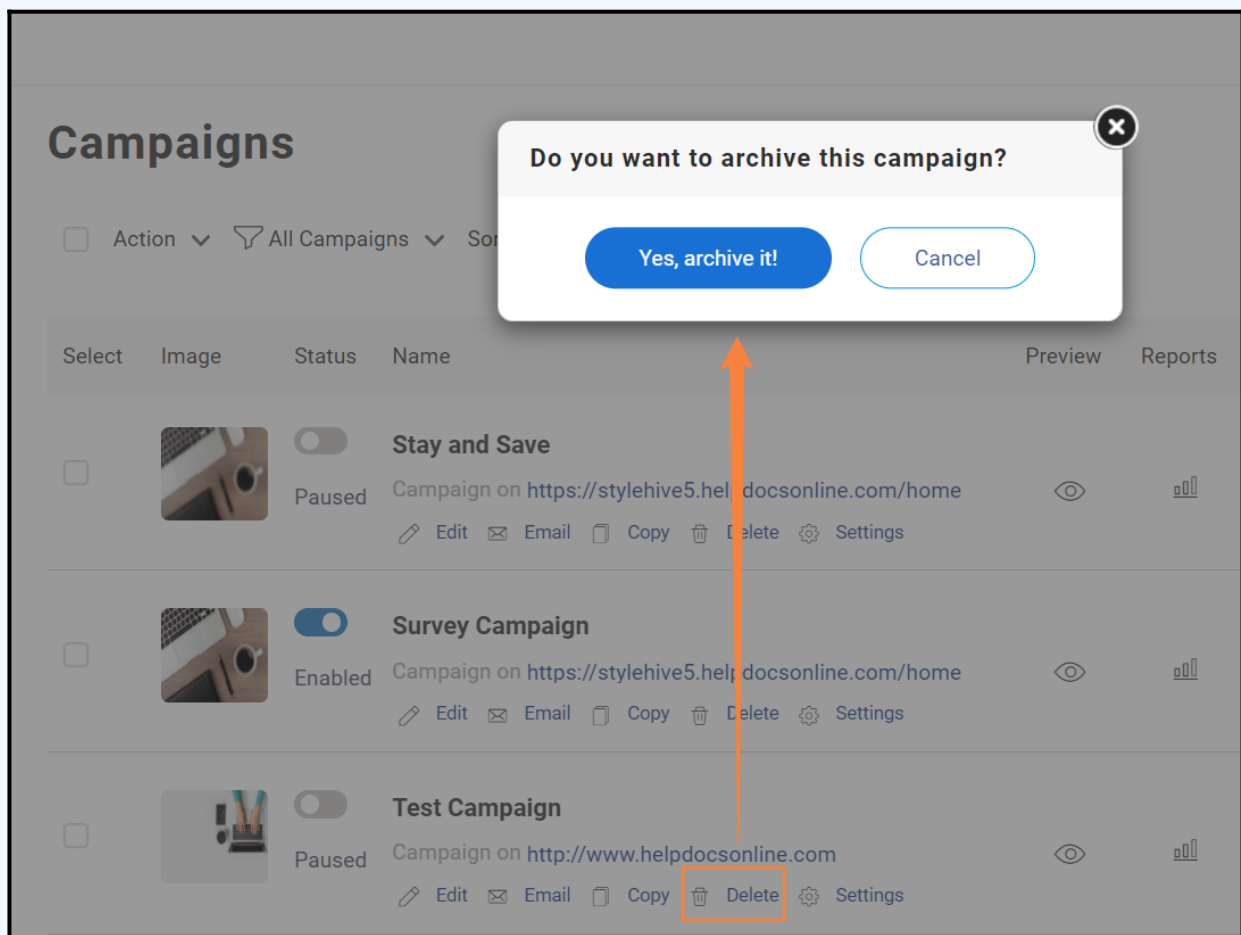


Delete



Settings

Note: Picreel moves a campaign to the **Archive** list when you delete it.



To restore the campaign, you can filter "**Archived**" campaigns and click the **Restore icon** to undo your action.

Campaigns

Archived ▾

Sort by: ▾

Name	Preview	Restore	Days
Campaign 2 Campaign on http://www.helpdocsonline.com			7
Campaign 3 Campaign on http://www.helpdocsonline.com			7
Campaign 4 Campaign on http://www.helpdocsonline.com			7

- You can **sort** campaigns by their names or date modified.

Campaigns

Archived ▾

Sort by: ▾

Modified

Newest to Oldest

Oldest to Newest

Name

A - Z

Z - A

Name	Preview	Restore
Car Can ocsonline.com		
Car Camp http://www.helpdocsonline.com		

That is all about managing all your existing campaigns in Picreel. If you encounter any issues or have any questions, don't hesitate to reach out to our [support team](#).

Related Articles:

- [How to Configure Campaigns for Multiple Pages](#)
- [How to Personalize Pop-ups With Previously Collected Data](#)
- [How to A/B Test Picreel's Pop-up Campaigns](#)