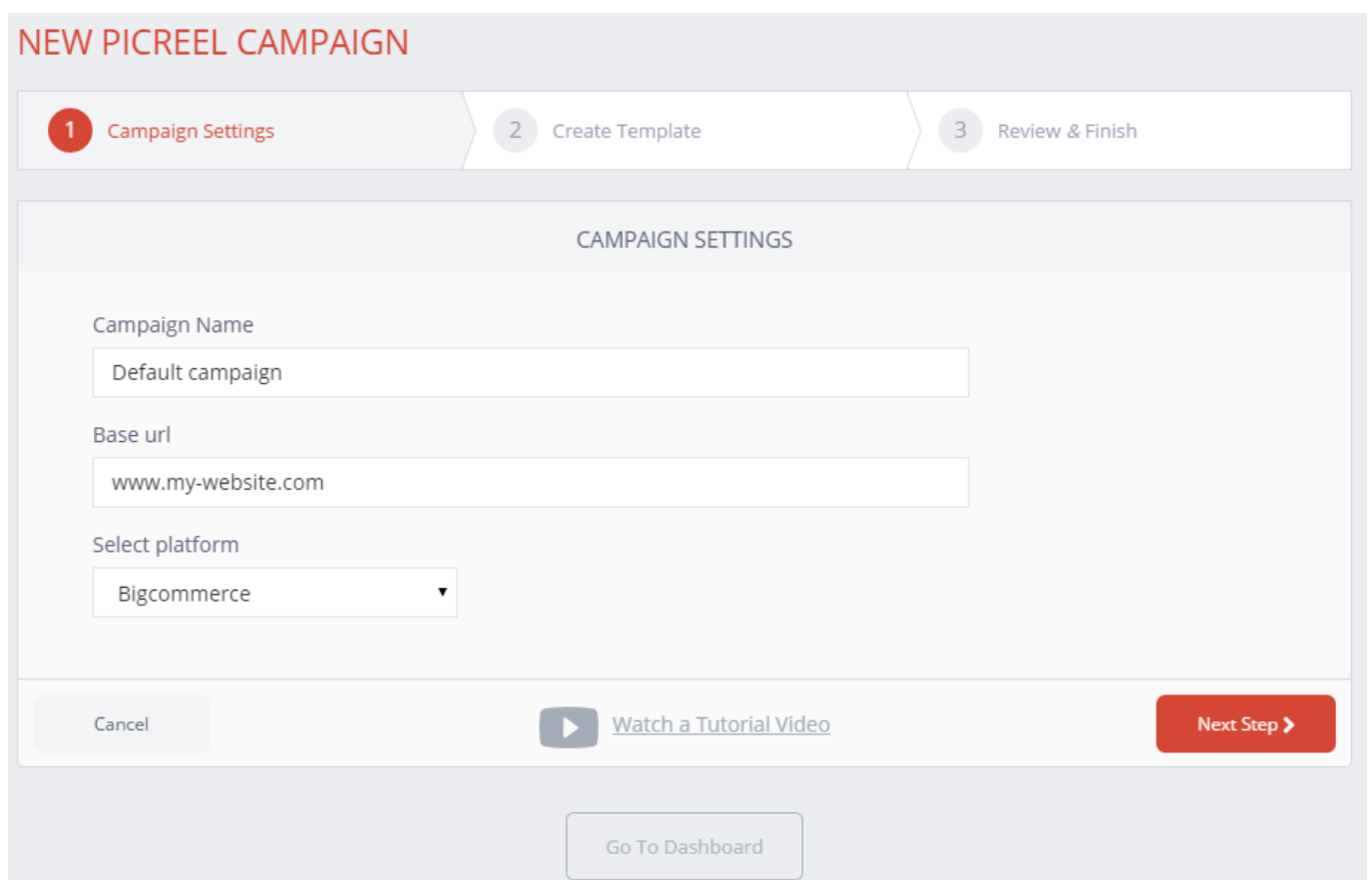


How to Integrate Picreel with Bigcommerce

To integrate Picreel with Bigcommerce, follow these steps:

1. Login into your Bigcommerce account here: <https://login.bigcommerce.com/login>.
2. Find the Picreel application via this extension link:
<https://www.bigcommerce.com/apps/picreel-exit-offer/>
3. Click on the application to install it. You will be redirected to Picreel campaign setup.
4. Enter campaign name and base url or website where popup should appear. Choose *Bigcommerce* in the *Select platform* field. Click *Next Step*.



The screenshot displays the 'NEW PICREEL CAMPAIGN' setup interface. At the top, there are three steps: '1 Campaign Settings' (active), '2 Create Template', and '3 Review & Finish'. Below this, the 'CAMPAIGN SETTINGS' section contains three input fields: 'Campaign Name' with the value 'Default campaign', 'Base url' with the value 'www.my-website.com', and 'Select platform' with a dropdown menu set to 'Bigcommerce'. At the bottom, there are three buttons: 'Cancel', 'Watch a Tutorial Video' (with a play icon), and 'Next Step >' (in a red box). A 'Go To Dashboard' button is located at the very bottom center.

5. Create a template. You will get the JavaScript code to insert. You can find it by clicking on the *Campaigns* category on the left side of your Dashboard. Then, click on *Details* next to the campaign you wish to set up. Below the *General Stats* area of the page, you can find your JavaScript snippet code. Copy the code.

6. Go to the *Dashboard* of your Bigcommerce store and click *Storefront* on the left side of the screen. Please, see the screenshot below.

MyThemes

Pick Theme. Add Products. Launch Store.

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BROWSE THEMES

Current Theme

Cornerstone Light Includes 3 styles

Version: 3.2.2

Developed and supported by BigCommerce

Customize Theme Details Advanced

7. Click on *Script Manager*. Choose *Create a script* at the right side of the screen. Enter *Script name* and fill the information as it is shown on the screenshot:

Name of script

Required*

Picreel

Description

Location on page

Footer

Head

Select pages where script will be added

Store pages

Checkout

Order confirmation

All pages

Script type

URL

Script

To check your Bigcommerce integration:

1. Go to your website and check if the popup is displayed
2. Log in to your Picreel account.
3. Click on the *Campaigns* category on the left side of your screen.
4. Click the *Details* link of the campaign you wish to set up. Check the statistics section. If you can see impressions - your popup has started to run.