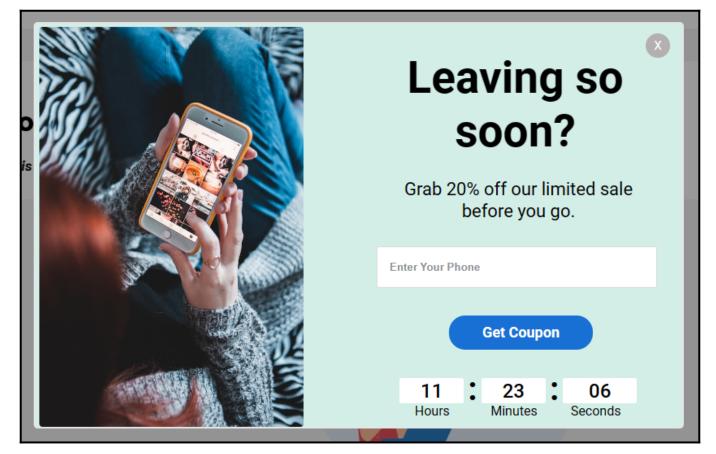
## How to Create Pop-ups That Collect Phone Numbers

**Picreel** lets you configure website overlays and set up campaigns to collect required user data, i.e., phone numbers, email addresses, and more.

Here's what a popup with the phone number field will look like to visitors:



## Benefits of creating pop-ups that collect phone numbers:

- 1. Build a contact list of user's phone numbers for retargeting
- 2. Reach out to users through an SMS (short message service)

## To collect phone numbers via popups:

Step 1: Select a Campaign

- Navigate to **Campaigns** on the left pane of your Picreel account.
- Select an **existing campaign** to edit or **create** a **new** one from scratch or using a template.
- This will lead you to the campaign builder, where you can customize your popup.

ProProfe Picceel Grow Sales & Conversions							
Campaigns	Campaigns						
Statistics	Act	s 🗸 Sort by: 🗸					
ం°ం Leads	Select	Image	Status	Name	Preview	Rep	
A/B Testing		¥	Paused	New Campaign Campaign on http://creative-solution.helpdocsonline.com/home	٢	,	
		! <u>₩</u>	Paused	Email Collector Campaign on http://https://creative-solutions.helpdocsonline.c	۲	1	
		! <u>₩</u>	C Paused	Holiday Campaign Campaign on http://https://creative-solutions.helpdocsonline.c	0		

## Step 2: Edit your Campaign

• In the campaign builder, navigate to **Input Fields** on the left panel. Click **Add New Field** under the expanded menu.

Protects Picceel Grow Sales & Conversions	Campaign >> Design >> Settings
Email Collector 🖉	
Layout & Design	
∠⊃ Elements ✓	
Input Fields	
+ Add New Field + Add New Field	
Get your questions answered & instant design help by <b>scheduling a demo</b> .	GET
	Enter You

- Click the **Phone card** to add a field for collecting visitor phone numbers.
- To remove the email field, click the **delete icon**.

• If you want to make the phone number field mandatory, mark it as **required**. This ensures you collect the necessary data from your visitors.

Picreel Grow Sales & Conversions	Campaign >> Design	>> Settings
Email Collector 🥒		
Layout & Design		
△ Elements ✓		
Input Fields	1	
+ Add New Field		
+‡→ Enter Your Email 100 % ⊡		
Required		
Get your questions answered & instant design help by <b>scheduling a demo</b> .		V
		GET 1
		Enter Your F

And that's it! If you encounter any issues or have any questions, don't hesitate to reach out to our support team.

