

### What Would Be the Expected Conversion Rate?

Customers who follow best practices see a conversion boost between **15% and 300%**.

When you choose Picreel, we guarantee that you will see more sales or leads from your current traffic.

If Picreel does not pay for itself or you are not DELIGHTED for ANY reason, you can get your money back within the first 30 days. [Learn more](#).

**Here's what our delighted customers have to say:**

livingonline

“

Weekly increase of  
900% in email  
subscribers!

[View Full Story](#)

verticalnerve

“

With Picreel on board,  
conversion rate  
boosted 16.66%

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lovingly

“

\$1,000,000+ in  
additional revenue. 8%  
increase in orders

[View Full Story](#)

**[See All Case Studies](#)**

If you have any suggestions or questions, please feel free to contact us at [delight@picreel.com](mailto:delight@picreel.com).

### Related Articles:

- [What Are the Different Types of Overlays in Picreel?](#)
- [How to Add Captcha Verification to Website Overlays](#)
- [How to Use Overlays for Retargeting & Boosting Conversions](#)