

## Which One Should You Use: The Template Editor or the Upload Design

Picreel allows you to create, edit and format your overlays using two editors: the Template Editor and the Upload Design. Depending on your preferences, one of these editing tools can be helpful to get just the right look for your overlays.

If you have coding skills, the Template Editor is perfect for you to create customized banners using html code.

New Template

Save Template

LOGO HERE!

Wait, we have a special offer

Enter your email and get 15% off!

Enter Email Address Here

GET MY 15% OFF NOW

No, thanks. I would rather pay a full price

HTML

CSS

```
1 <div data-es="modal-container">
2   
3
4   <div data-es="text-line-1">Wait, we have a special offer</div>
5   <div data-es="text-line-2">Enter your email and get 15% off!</div>
6   <input name="email" placeholder="Enter Email Address Here" type="email" required="required">
7   <button data-es="button" type="submit" class="submit-button">GET MY 15% OFF NOW</button>
8   <div data-es="modal-close-link" class="close close-link" id="close-link">No, thanks. I would rather pay
9 </div>
```

RESOURCES

INFO

DATA

EVENTS

CONTROLS

On the other hand, if you have no knowledge of the code, the drag-and-drop environment of the Upload Design is perfect for you.

VISUAL EDITOR

1 SELECT TEMPLATE TYPE

2 UPLOAD YOUR IMAGE

3 SETTING UP ACTIONS

4 SAVE AND ENJOY!

- redirect button

- cancel button

- another button

You can move buttons by dragging them.  
Drag the corner of the button to resize.

Show Cancel Area

Get a **\$5 OFF** Coupon

of your entire purchase NOW.

Redirect Button

Cancel Button

Seriously.

GET MY \$5 OFF

No thanks, I prefer to pay full price for all my prints.

Go Back

Next Step